

# Amazon Streaming TV– Connected TV Video

## Advertising Specifications

**Asset Due Date: 2 weeks prior**

### Creative Requirements

Connected TV



### Ad Specifications

Dimensions:	16x9, :30 or less, high resolution
Preferred Format:	Mp4
Co-op Logo Requirement:	Must include co-op logo in either format for the entire length of the video

### Additional Information

> This program requires the VISIT FLORIDA logo on all final video files. To view logo guidelines and logo options, [please click here](#)

### Submit Creative

- > We advise that all creative assets are submitted by the state asset due date to avoid any delays and incurring any additional associated program fees.
- > Email files to: [VFCOOP@MilesPartnership.com](mailto:VFCOOP@MilesPartnership.com)

For file specs, material extension and creative questions contact:  
[VFCOOP@MilesPartnership.com](mailto:VFCOOP@MilesPartnership.com) or (303) 867-8237