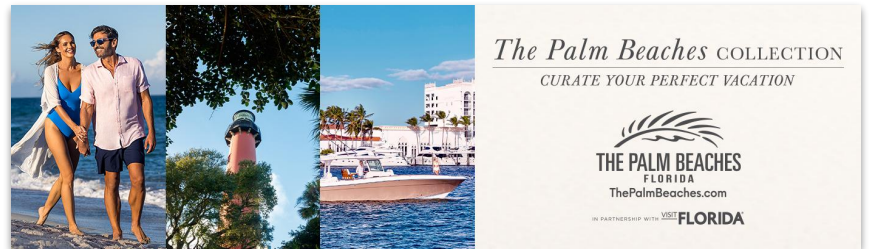


# DIGITAL OUT-OF-HOME

## Advertising Specifications

**Asset Due Date: 2 weeks prior**



## Ad Specifications

Digital Out-Of-Home Dimensions: 1400x400, 840x400, 1080x1920, 1920x1080

File Types Accepted: JPEG

Max File Size 100KB

## Additional Information

> This program requires the VISIT FLORIDA logo. To view logo guidelines and logo options, [please click here](#)

## Submit Creative

- > We advise that all creative assets are submitted by the asset due date to avoid any delays and incurring any additional associated program fees.
- > Advertiser must prepare full list of assets and specs contained in this document for each co-op program.
- > Email files to: [VFLOOP@MilesPartnership.com](mailto:VFLOOP@MilesPartnership.com)

For file specs, material extension and creative questions contact: [VFLOOP@MilesPartnership.com](mailto:VFLOOP@MilesPartnership.com) or (303) 867-8237

**VISIT FLORIDA**<sup>®</sup>