

Prime Streaming TV - Video

Advertising Specifications

Asset Due Date: 2 weeks prior

Creative Requirements

Connected TV



Ad Specifications

Dimensions:	16x9, :30 or less, high resolution
Preferred Format:	Mp4
Co-op Logo Requirement:	Must include co-op logo in either format for the entire length of the video

Additional Information

> This program requires the VISIT FLORIDA logo on all final video files. To view logo guidelines and logo options, [please click here](#)

Submit Creative

- > We advise that all creative assets are submitted by the state asset due date to avoid any delays and incurring any additional associated program fees.
- > Email files to: VFCOOP@MilesPartnership.com

For file specs, material extension and creative questions contact:
VFCOOP@MilesPartnership.com or (303) 867-8237