



The Official Tourism Marketing Corporation for the State of Florida



# PROMOTIONS TICKET BANK

## FY 2018-19

Exclusively for attractions Partners, our Promotions Ticket Bank program allows you to provide attraction tickets for inclusion in promotions without having to respond to promotional pitches. An attraction may offer a minimum of 10 and a maximum of 50 tickets to be used in consumer contests and sweepstakes. You will be notified when you are added to a promotion and, at the end of a promotion, you will receive a full recap of the exposure received.

You may send tickets or ticket vouchers with instructions on how to redeem. The tickets must have NO EXPIRATION DATE in order to qualify for the Ticket Bank program. We will add in the expiration date to match the rest of the travel package when the tickets are issued. We can work with you to create a special voucher for the Ticket Bank. Just call us to work this out.

To participate, please fill out the form below and send your tickets *with a blank expiration date to:*

**VISIT FLORIDA®**  
**ATTN: Alicia Cross**  
**2540 W. Executive Center Circle, Suite 200**  
**Tallahassee, FL 32301**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

### CONTACT PERSON

Name/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Number of tickets provided (at least 10; no more than 50) \_\_\_\_\_ Value of each: \$ \_\_\_\_\_

Date Submitted: \_\_\_\_\_

### Any questions?

Contact Alicia Cross at [across@VISITFLORIDA.org](mailto:across@VISITFLORIDA.org) or at (850) 205-3853