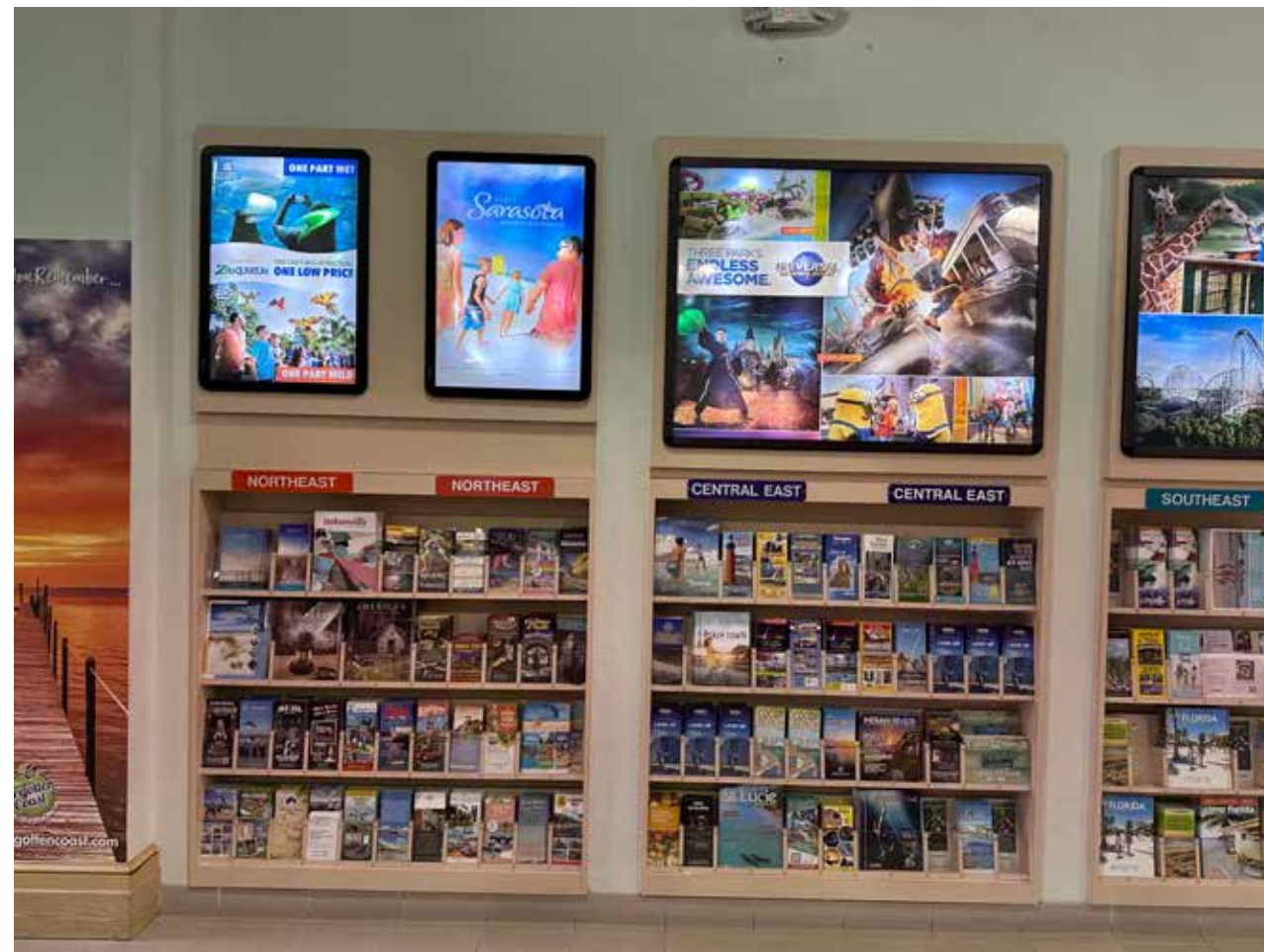

VISIT **FLORIDA[®]**

Marketing Opportunities
Transparencies

Transparencies - Northeast & Central East

Bleed: 20.5" w x 30.5" h
Trim: 20" w x 30" h
Live: 19.25" w x 29.25" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 48.5" w x 36.5" h
Trim: 48" w x 36" h
Live: 47.25" w x 35.25" h

Lightbox Transparency
Duratrans w/ luster overlam

Transparencies - Southeast

Bleed: 48.5" w x 36.5" h
Trim: 48" w x 36" h
Live: 47.25" w x 35.25" h

Lightbox Transparency
Duratrans w/ luster overlam



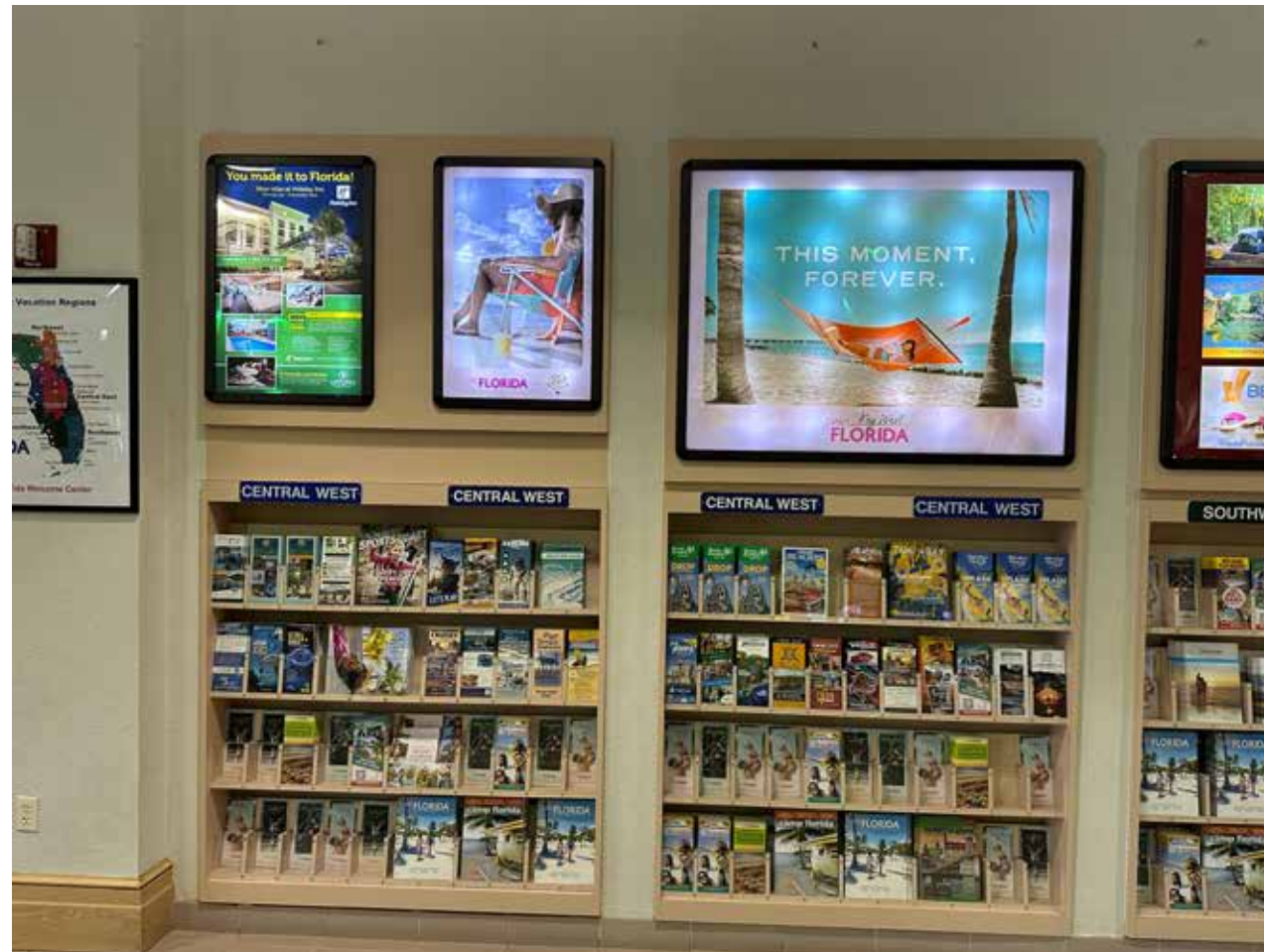
Bleed: 20.5" w x 30.5" h
Trim: 20" w x 30" h
Live: 19.25" w x 29.25" h

Lightbox Transparency
Duratrans w/ luster overlam

Transparencies - Central West

Bleed: 20.5" w x 30.5" h
Trim: 20" w x 30" h
Live: 19.25" w x 29.25" h

Lightbox Transparency
Duratrans w/ luster overlam



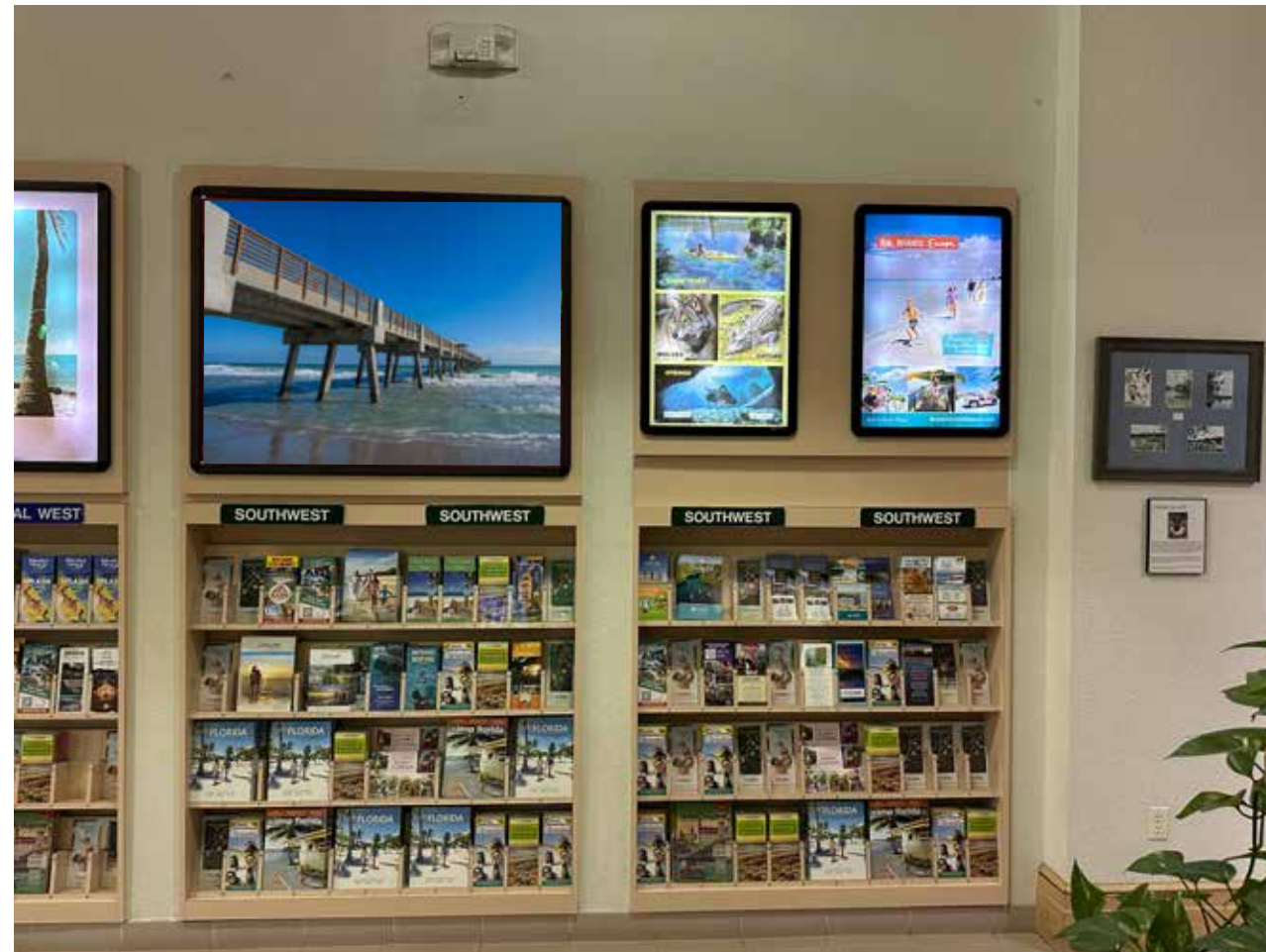
Bleed: 48.5" w x 36.5" h
Trim: 48" w x 36" h
Live: 47.25" w x 35.25" h

Lightbox Transparency
Duratrans w/ luster overlam

Transparencies - Southwest

Bleed: 48.5" w x 36.5" h
Trim: 48" w x 36" h
Live: 47.25" w x 35.25" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 20.5" w x 30.5" h
Trim: 20" w x 30" h
Live: 19.25" w x 29.25" h

Lightbox Transparency
Duratrans w/ luster overlam

Transparencies - North Central



Bleed: 20.5" w x 30.5" h

Trim: 20" w x 30" h

Live: 19.25" w x 29.25" h

**Lightbox Transparency
Duratrans w/ luster overlam**

Transparencies - North Central & Northwest

Bleed: 20.5" w x 30.5" h
Trim: 20" w x 30" h
Live: 19.25" w x 29.25" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 48.5" w x 36.5" h
Trim: 48" w x 36" h
Live: 47.25" w x 35.25" h

Lightbox Transparency
Duratrans w/ luster overlam

Transparencies - Northwest

Bleed: 48.5" w x 36.5" h
Trim: 48" w x 36" h
Live: 47.25" w x 35.25" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 20.5" w x 30.5" h
Trim: 20" w x 30" h
Live: 19.25" w x 29.25" h

Lightbox Transparency
Duratrans w/ luster overlam

Transparencies - Northwest



Bleed: 40.5" w x 30.5" h

Trim: 40" w x 30" h

Live: 39.25" w x 29.25" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #1



Bleed: 66.25" w x 39.25" h
Trim: 65.75" w x 38.75" h
Live: 65" w x 38" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 33.25" w x 38.75" h
Trim: 32.75" w x 38.25" h
Live: 32" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28.25" w x 38.75" h
Trim: 27.75" w x 38.25" h
Live: 27" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #2



Bleed: 28.25" w x 38.75" h
Trim: 27.75" w x 38.25" h
Live: 27" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 33.25" w x 38.75" h
Trim: 32.75" w x 38.25" h
Live: 32" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 66.25" w x 39.25" h
Trim: 65.75" w x 38.75" h
Live: 65" w x 38" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 33.25" w x 38.75" h
Trim: 32.75" w x 38.25" h
Live: 32" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28.25" w x 38.75" h
Trim: 27.75" w x 38.25" h
Live: 27" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #3



Bleed: 28.25" w x 38.75" h
Trim: 27.75" w x 38.25" h
Live: 27" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 33.25" w x 38.75" h
Trim: 32.75" w x 38.25" h
Live: 32" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 66.25" w x 39.25" h
Trim: 65.75" w x 38.75" h
Live: 65" w x 38" h

Lightbox Transparency
Duratrans w/ luster overlam



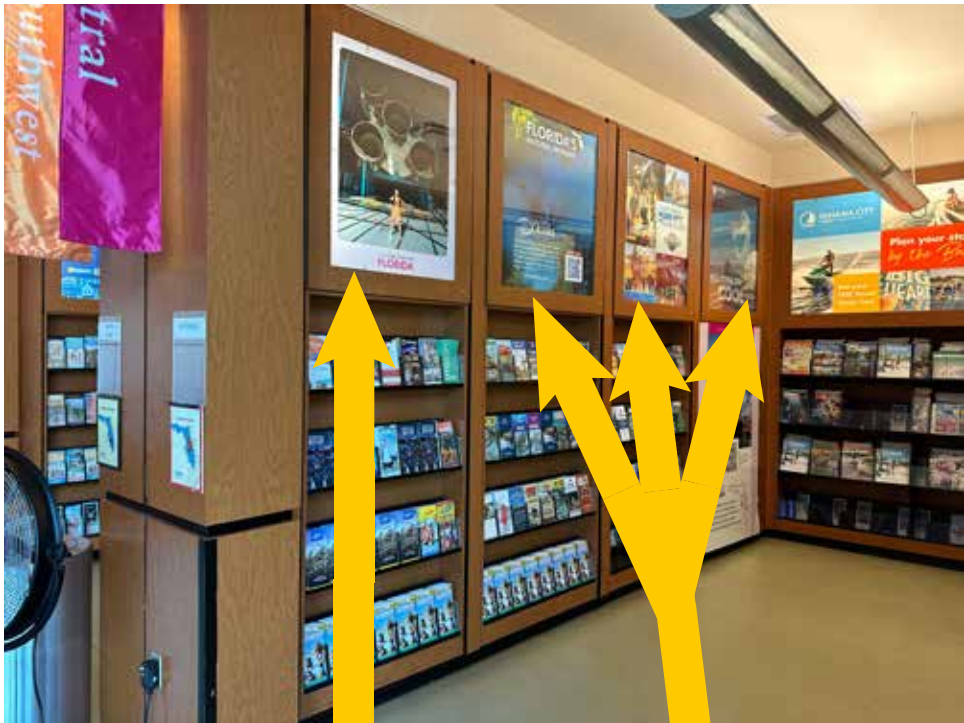
Bleed: 33.25" w x 38.75" h
Trim: 32.75" w x 38.25" h
Live: 32" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28.25" w x 38.75" h
Trim: 27.75" w x 38.25" h
Live: 27" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #4



Bleed: 28.25" w x 38.75" h
Trim: 27.75" w x 38.25" h
Live: 27" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 33.25" w x 38.75" h
Trim: 32.75" w x 38.25" h
Live: 32" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 66.25" w x 39.25" h
Trim: 65.75" w x 38.75" h
Live: 65" w x 38" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 33.25" w x 38.75" h
Trim: 32.75" w x 38.25" h
Live: 32" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28.25" w x 38.75" h
Trim: 27.75" w x 38.25" h
Live: 27" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #1 - Southeast & Southwest



Bleed: 28" w x 38.5" h
Trim: 27.5" w x 38" h
Live: 26.5" w x 37" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 17.5" w x 12" h
Trim: 17" w x 11.5" h
Live: 16" w x 10.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 20.25" w x 40.25" h
Trim: 19.75" w x 39.75" h
Live: 18.75" w x 38.75" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 27.5" w x 40.5" h
Trim: 27" w x 40" h
Live: 26" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 38.5" w x 39" h
Trim: 38" w x 38.5" h
Live: 37" w x 37.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #2 - Central



Bleed: 17.5" w x 12" h
Trim: 17" w x 11.5" h
Live: 16" w x 10.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28.25" w x 38.5" h
Trim: 27.75" w x 38" h
Live: 26.75" w x 37" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 39" w x 38.5" h
Trim: 38.5" w x 38" h
Live: 37.5" w x 37" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28" w x 40.5" h
Trim: 27.5" w x 40" h
Live: 26.5" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #3 - Central East & West



Bleed: 17.5" w x 12" h
Trim: 17" w x 11.5" h
Live: 16" w x 10.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 40" w x 40" h
Trim: 39.5" w x 39.5" h
Live: 38.5" w x 38.5" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28.25" w x 38.5" h
Trim: 27.75" w x 38" h
Live: 26.75" w x 37" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 12.5" w x 18" h
Trim: 12" w x 17.5" h
Live: 11" w x 16.5" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28" w x 40.5" h
Trim: 27.5" w x 40" h
Live: 26.5" w x 39" h

Lightbox Transparency
Duratrans w/ luster overlam

Alcove #4 - North Central & Northwest



Bleed: 17.5" w x 12" h
Trim: 17" w x 11.5" h
Live: 16" w x 10.5" h
Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28" w x 38.5" h
Trim: 27.5" w x 38" h
Live: 26.5" w x 37" h
Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h
Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 20" w x 40.25" h
Trim: 19.5" w x 39.75" h
Live: 18.5" w x 38.75" h
Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h
Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28" w x 40.5" h
Trim: 27.5" w x 40" h
Live: 26.5" w x 39" h
Lightbox Transparency
Duratrans w/ luster overlam

Alcove #5 - Northeast & Statewide



Bleed: 17.5" w x 12" h
Trim: 17" w x 11.5" h
Live: 16" w x 10.5" h
Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h
Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 17.5" w x 12" h
Trim: 17" w x 11.5" h
Live: 16" w x 10.5" h
Lightbox Transparency
Duratrans w/ luster overlam



Bleed: 40.5" w x 40.5" h
Trim: 40" w x 40" h
Live: 39" w x 39" h
Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28" w x 39" h
Trim: 27.5" w x 38.5" h
Live: 26.5" w x 37.5" h
Lightbox Transparency
Duratrans w/ luster overlam

Bleed: 28" w x 39" h
Trim: 27.5" w x 38.5" h
Live: 26.5" w x 37.5" h
Lightbox Transparency
Duratrans w/ luster overlam

Transparencies



12 spaces

Bleed: 24" w x 41.5" h
Trim: 23.5" w x 41
Live: 23" w x 40.5" h

Lightbox Transparency
Duratrans w/ luster overlam

26 spaces

Bleed: 26.5" w x 41.5" h
Trim: 26" w x 41
Live: 25.5" w x 40.5" h

Lightbox Transparency
Duratrans w/ luster overlam