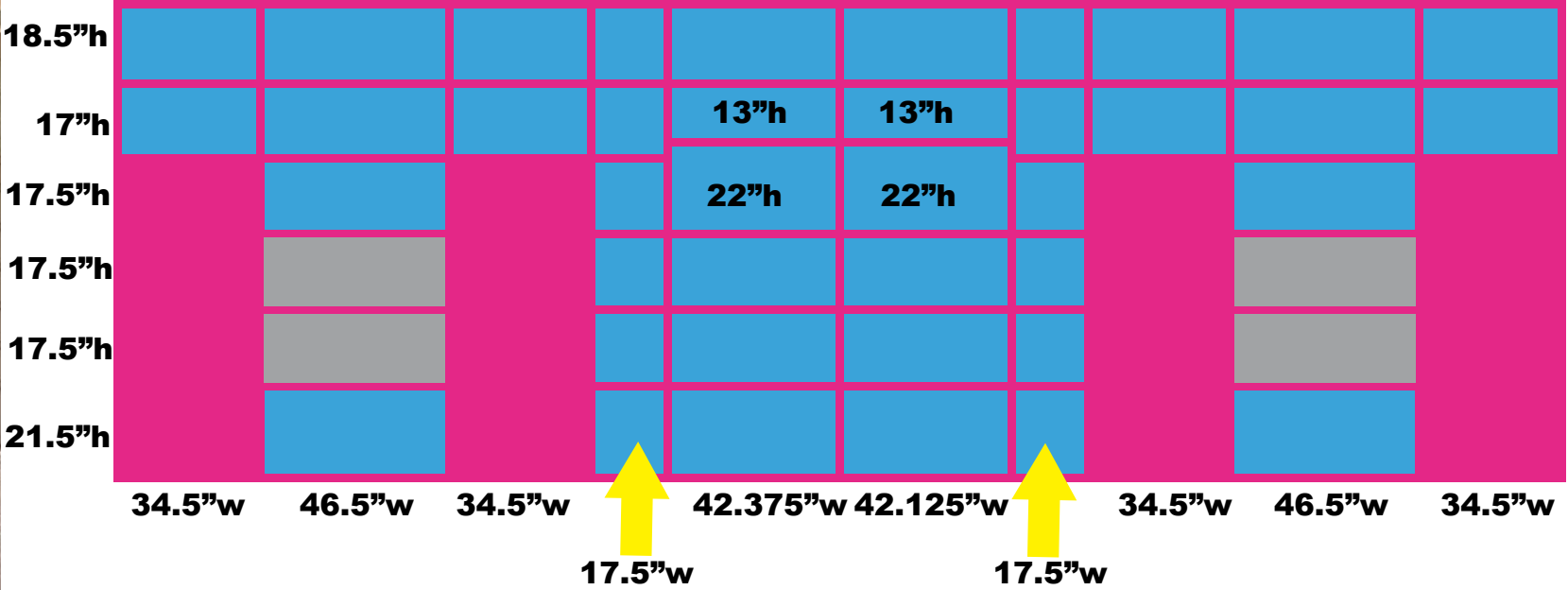

VISIT **FLORIDA[®]**

**Welcome Center Takeover
Windows & Interior Signage**

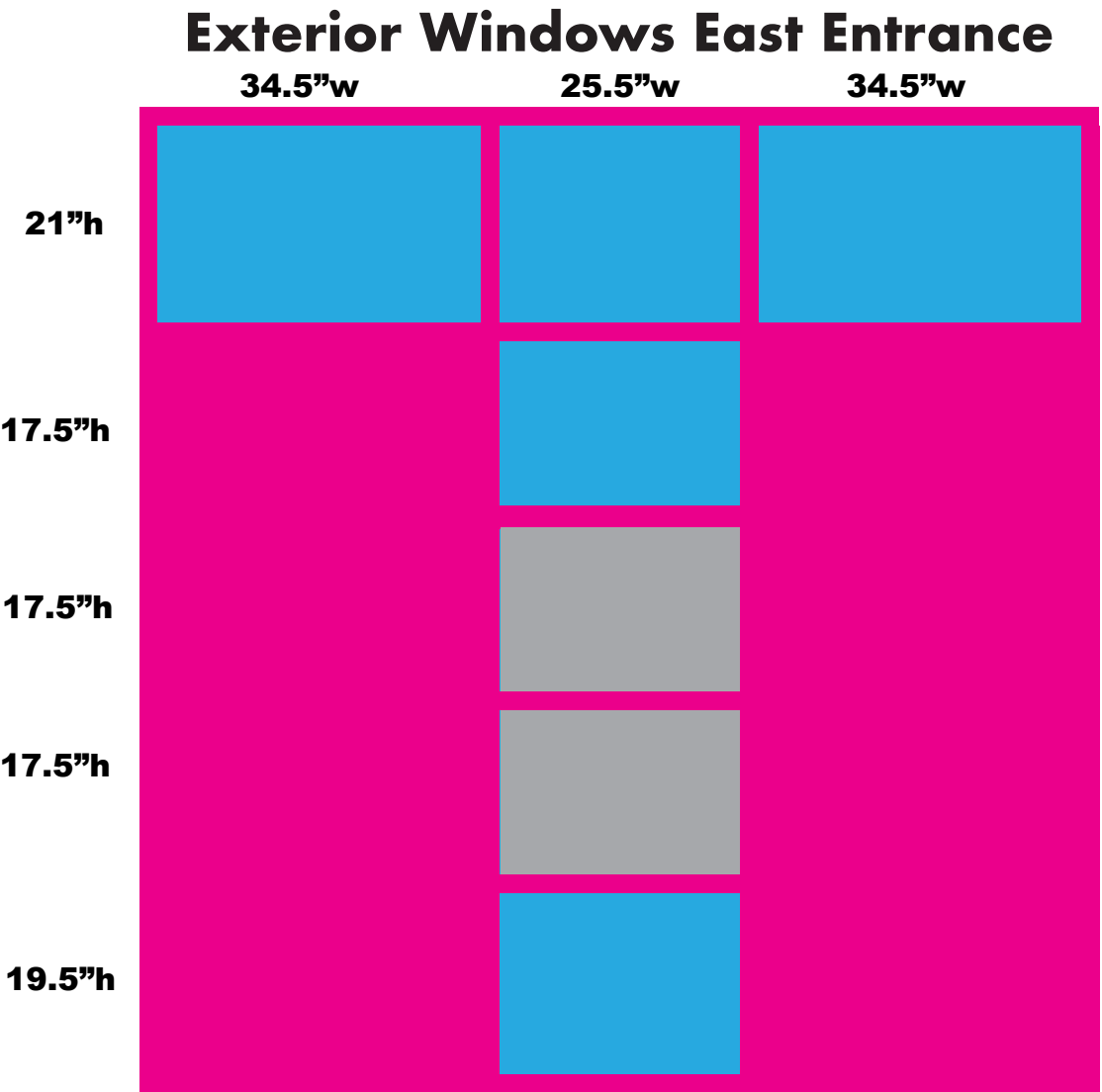
Exterior Main Entrance



Exterior Windows Main Entrance



Exterior East Entrance



Welcome Desk



Bleed: 384" w x 36.75" h
Trim: 382" w x 34.75" h
Live: 380" w x 32.75" h

Desk Wrap
Adhesive backed vinyl with luster overlam
Installation required

VISIT FLORIDA®

South Wall Overheads



Substrate recommended is removable adhesive backed vinyl

Bleed: 140.5" w x 44.25" h
Trim: 140" w x 43.75" h
Live: 139" w x 42.75" h

Wall Vinyl
 Adhesive backed vinyl w/ luster overlam
 Installation required

Bleed: 77.5" w x 44.25" h
Trim: 77" w x 43.75" h
Live: 76" w x 42.75" h

Wall Vinyl
 Adhesive backed vinyl w/ luster overlam
 Installation required

Bleed: 133" w x 44.25" h
Trim: 132.5" w x 43.75" h
Live: 131.5" w x 42.75" h

Wall Vinyl
 Adhesive backed vinyl w/ luster overlam
 Installation required

North Wall Overheads



Substrate recommended is removable adhesive backed vinyl

Bleed: 133.5" w x 44.25" h
Trim: 133" w x 43.75" h
Live: 132" w x 42.75" h

Wall Vinyl
 Adhesive backed vinyl w/ luster overlam
 Installation required

Bleed: 78" w x 44.25" h
Trim: 77.5" w x 43.75" h
Live: 76.5" w x 42.75" h

Wall Vinyl
 Adhesive backed vinyl w/ luster overlam
 Installation required

Bleed: 139.25" w x 44.25" h
Trim: 138.75" w x 43.75" h
Live: 137.75" w x 42.75" h

Wall Vinyl
 Adhesive backed vinyl w/ luster overlam
 Installation required

Mural

Substrate recommended is a soft knit SEG fabric



Bleed: 51" w x 211" h
Trim: 50" w x 210" h
Live: 49" w x 209" h
Optional Left & Right
Extended Imagery
3M Controltac Vinyl
w/ Luster Overlam

Not
usable
space

Bleed: 342" w x 211" h
Trim: 341" w x 210" h
Live: 340" w x 209" h
Mural
Dye Sub Soft Knit SEG

Bleed: 51" w x 211" h
Trim: 50" w x 210" h
Live: 49" w x 209" h
Optional Left & Right
Extended Imagery
3M Controltac Vinyl
w/ Luster Overlam

Not
usable
space

Floor Graphics



Bleed: 60" w x 60" h
Trim: 59.5" w x 59.5" h
Live: 58.5" w x 58.5" h

Floor Graphic
Adhesive backed vinyl w/ sidewalk overlam
Installation required

**Option for any size
up to 60" square**

Example

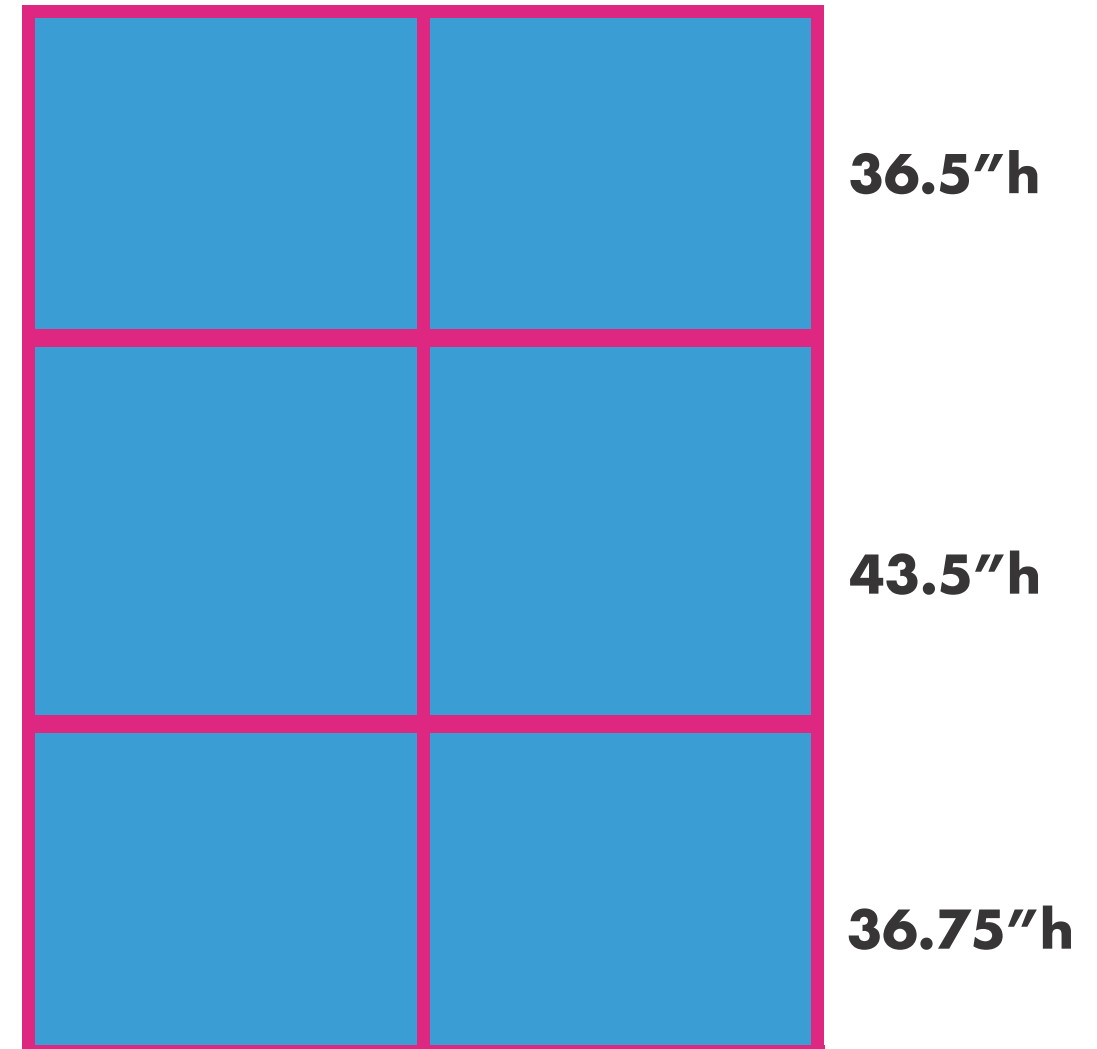
Bleed: 60" w x 60" h
Trim: 59.5" w x 59.5" h
Live: 58.5" w x 58.5" h

Floor Graphic
Adhesive backed vinyl w/ sidewalk overlam
Installation required

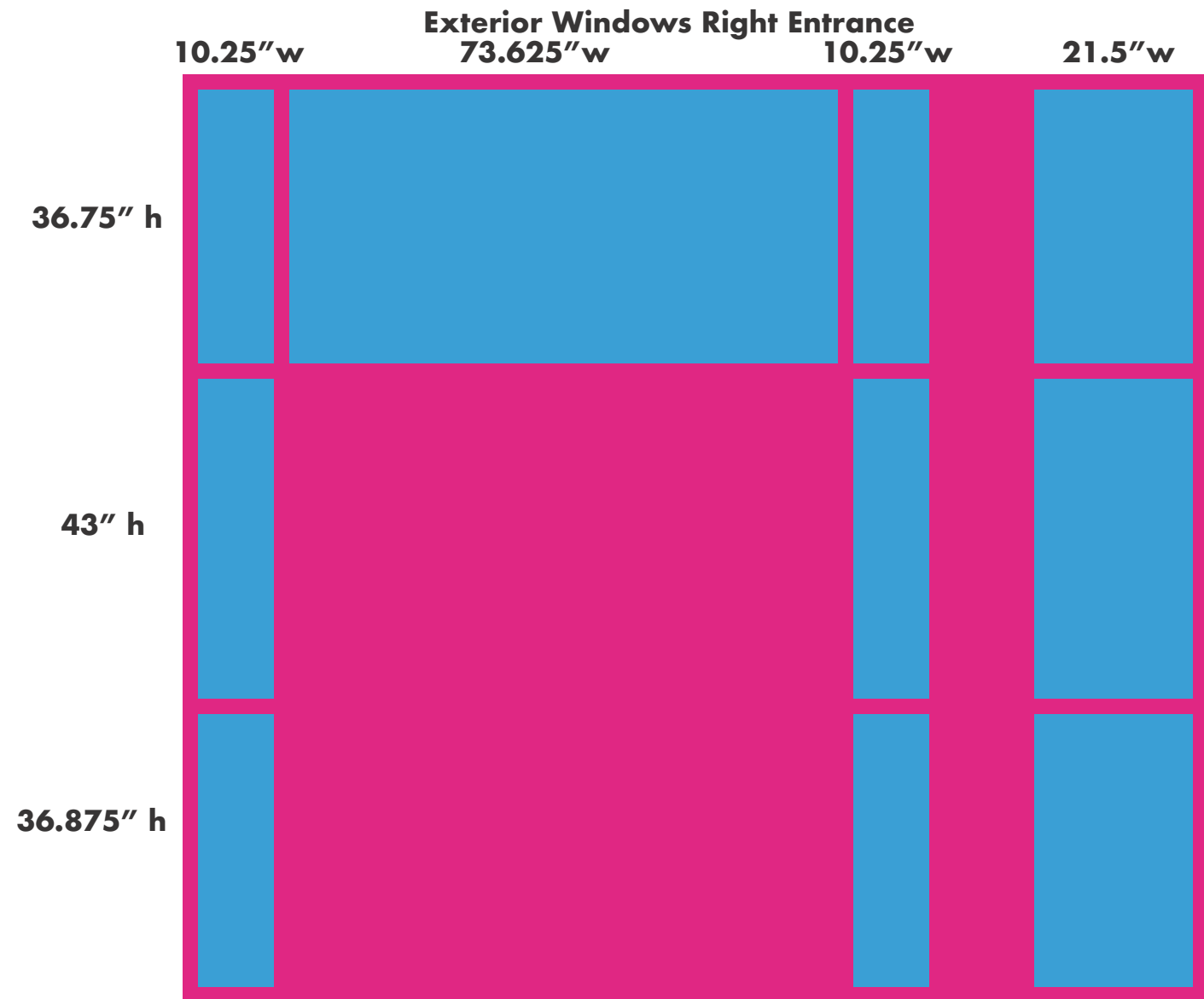
Exterior Far Right Windows



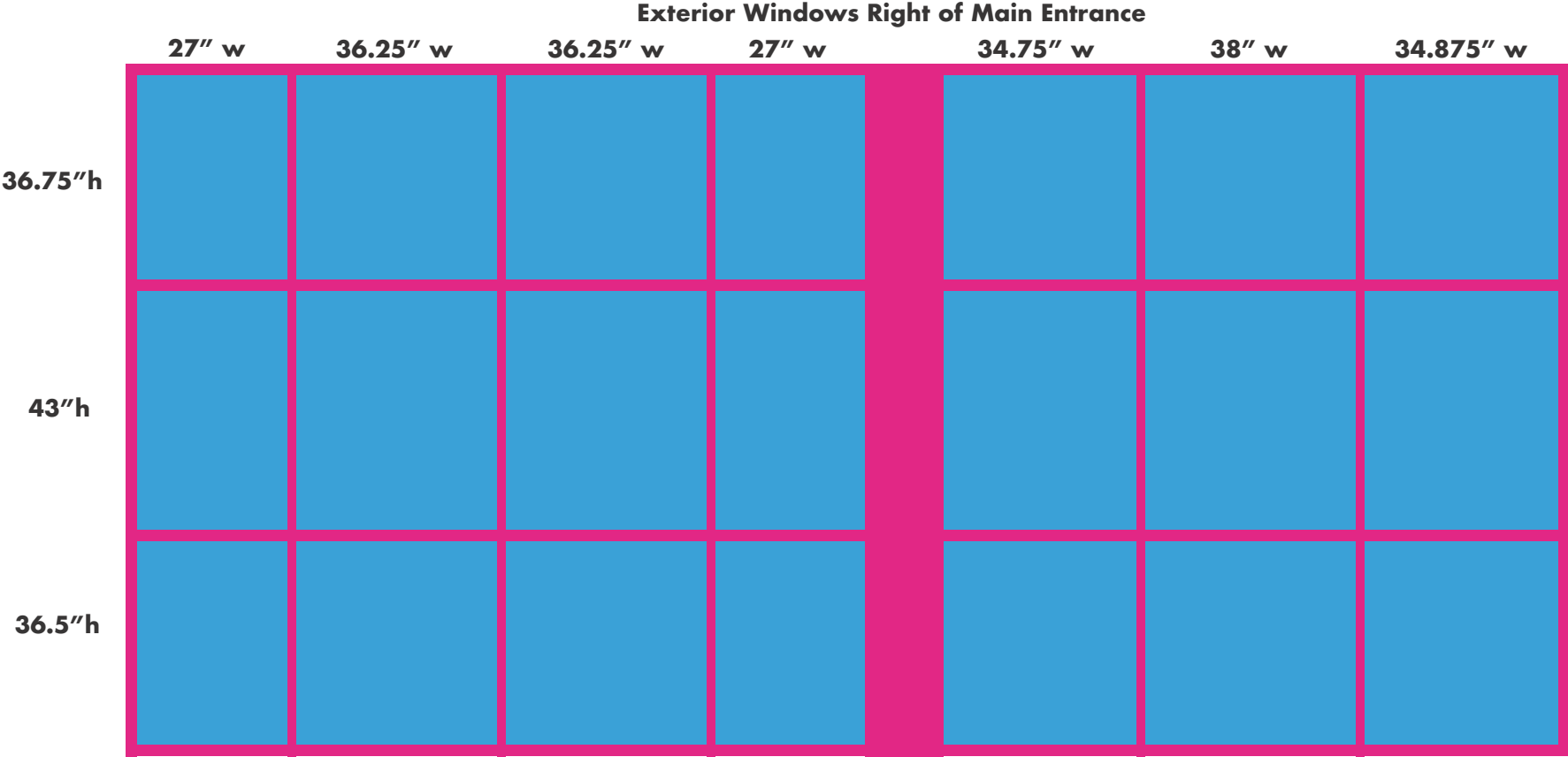
Exterior Far Right Windows - all 44.875" w



Exterior Right Entrance



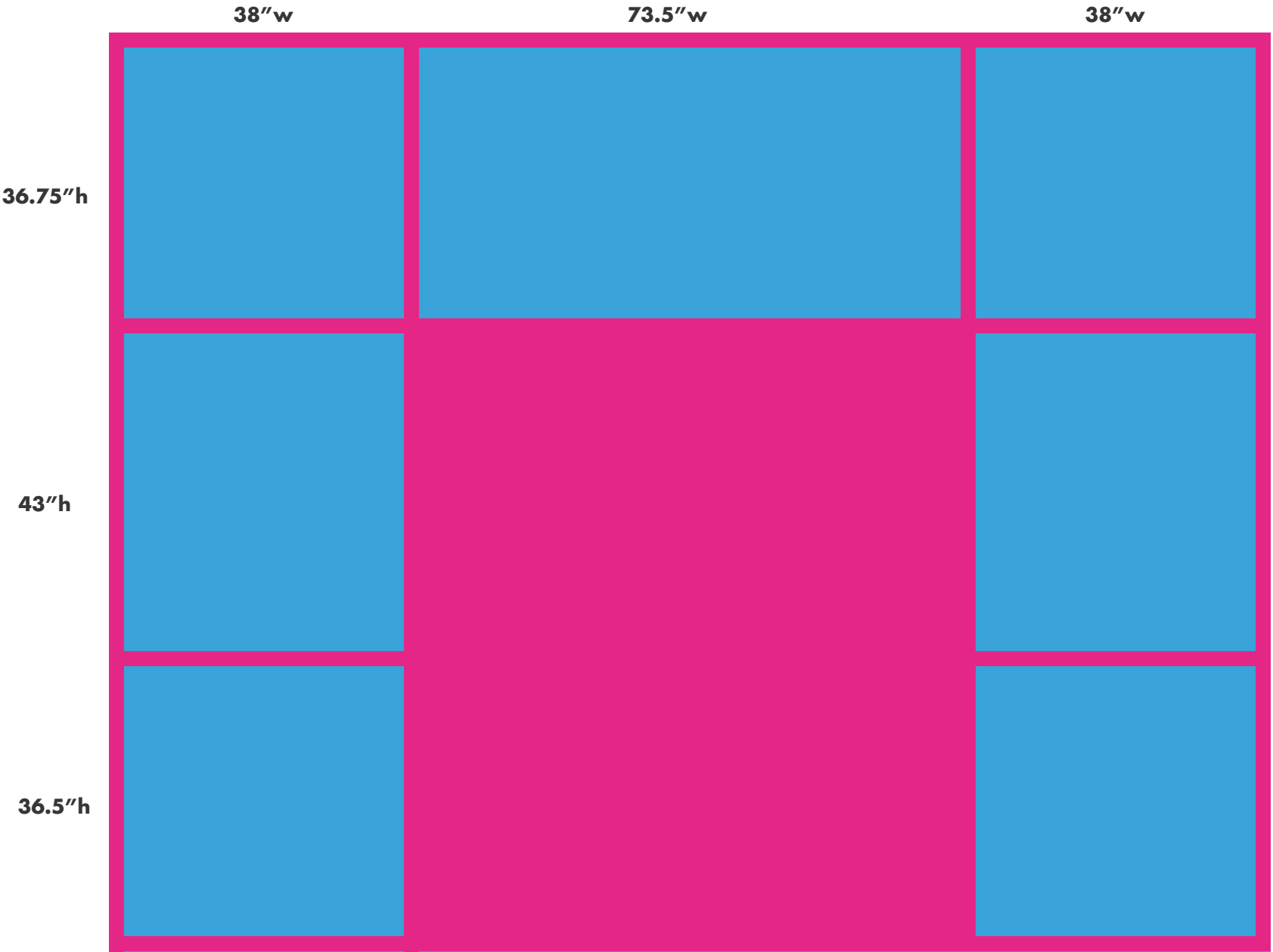
Exterior Right Windows



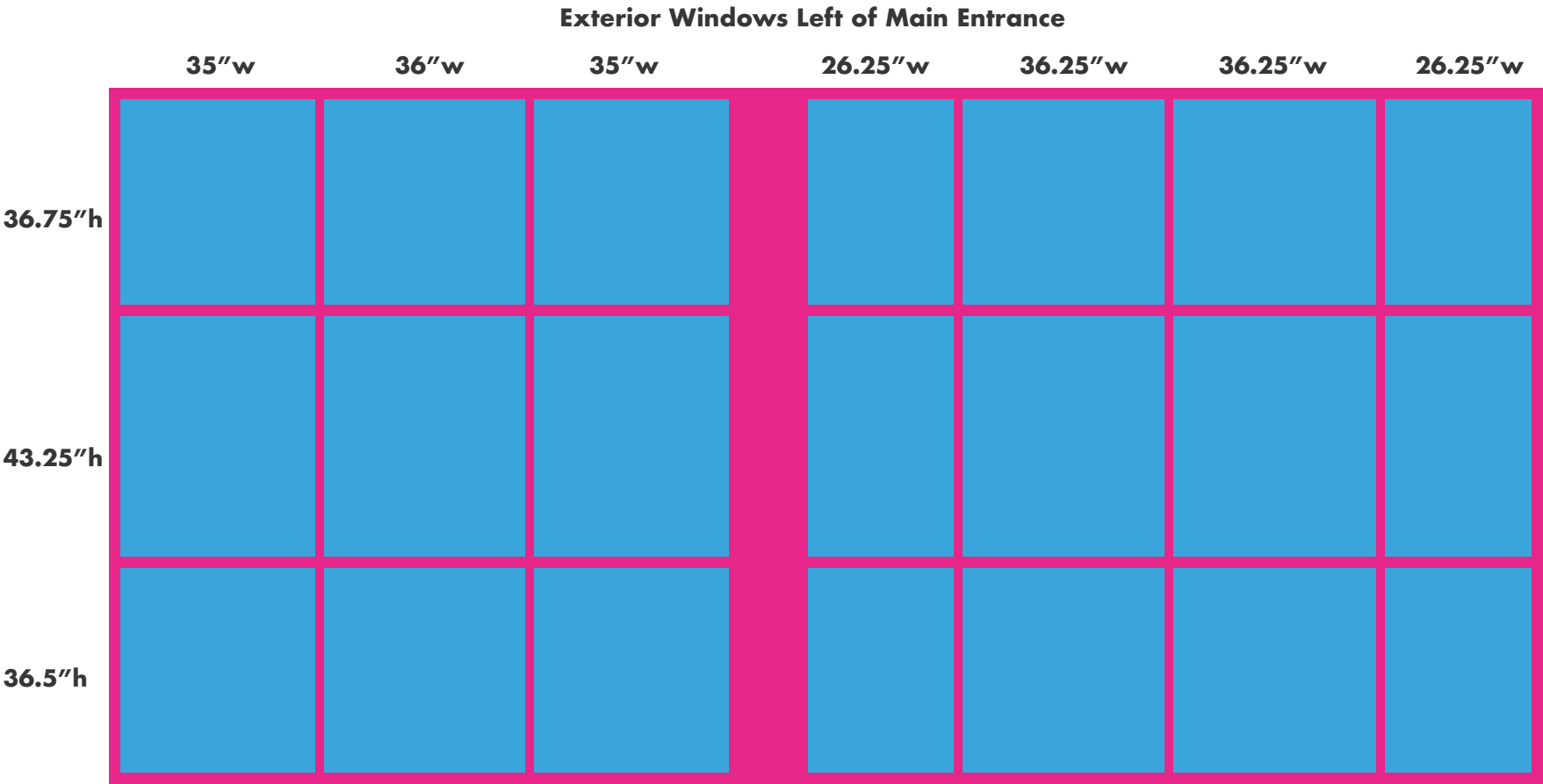
Exterior Main Entrance



Exterior Windows Main Entrance



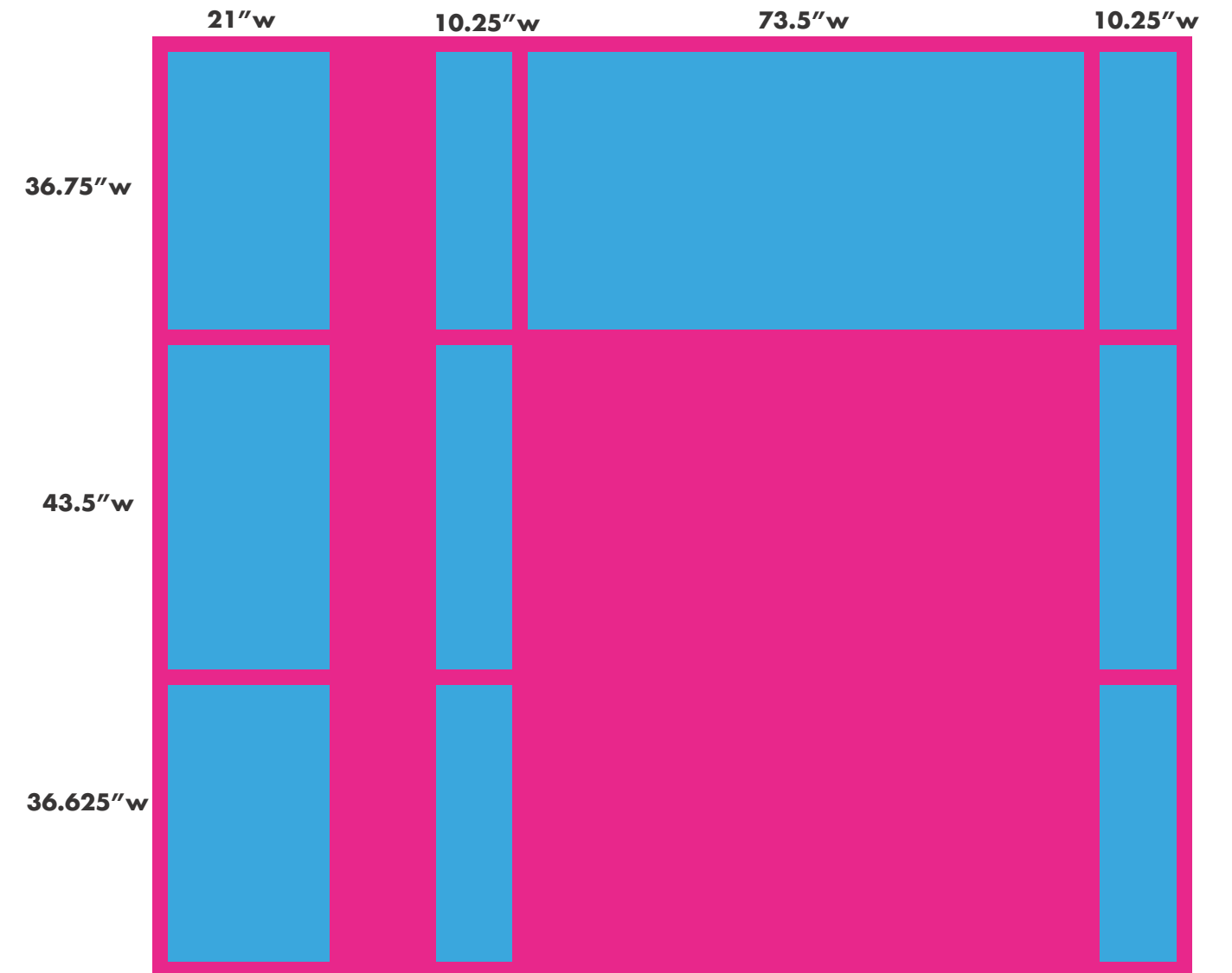
Exterior Left Windows



Exterior Left Entrance



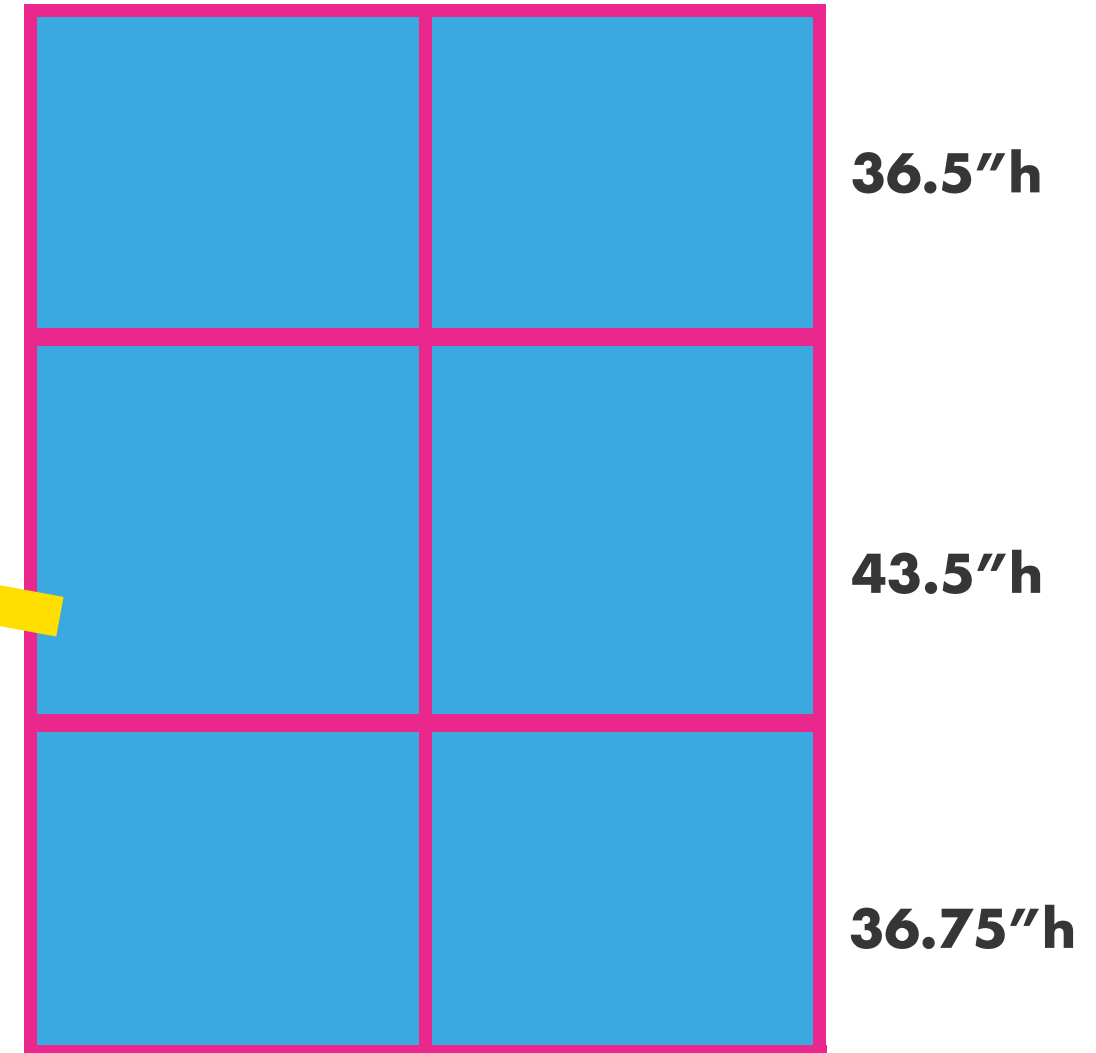
Exterior Windows Left Entrance



Exterior Far Left Windows



Exterior Far Left Windows - all 44.875" w



Exterior Entry Banner



Substrate recommended is removable adhesive backed vinyl
Cannot mechanically fasten to the building per DOT guidelines

Bleed: 145" w x 21" h
Trim: 144" w x 20" h
Live: 142" w x 18" h

13oz matte banner vinyl

Welcome Desk



Bleed: 242" w x 35.75" h
Trim: 240" w x 33.75" h
Live: 238" w x 31.75" h

Desk Wrap
Adhesive backed vinyl with luster overlam
Installation required

Floor Graphic



Option for square or round graphic
Not to exceed 3 placements

Bleed: 60" w x 60" h
Trim: 59.5" w x 59.5" h
Live: 58.5" w x 58.5" h

Floor Graphic
Adhesive backed vinyl w/ sidewalk overlam
Installation required

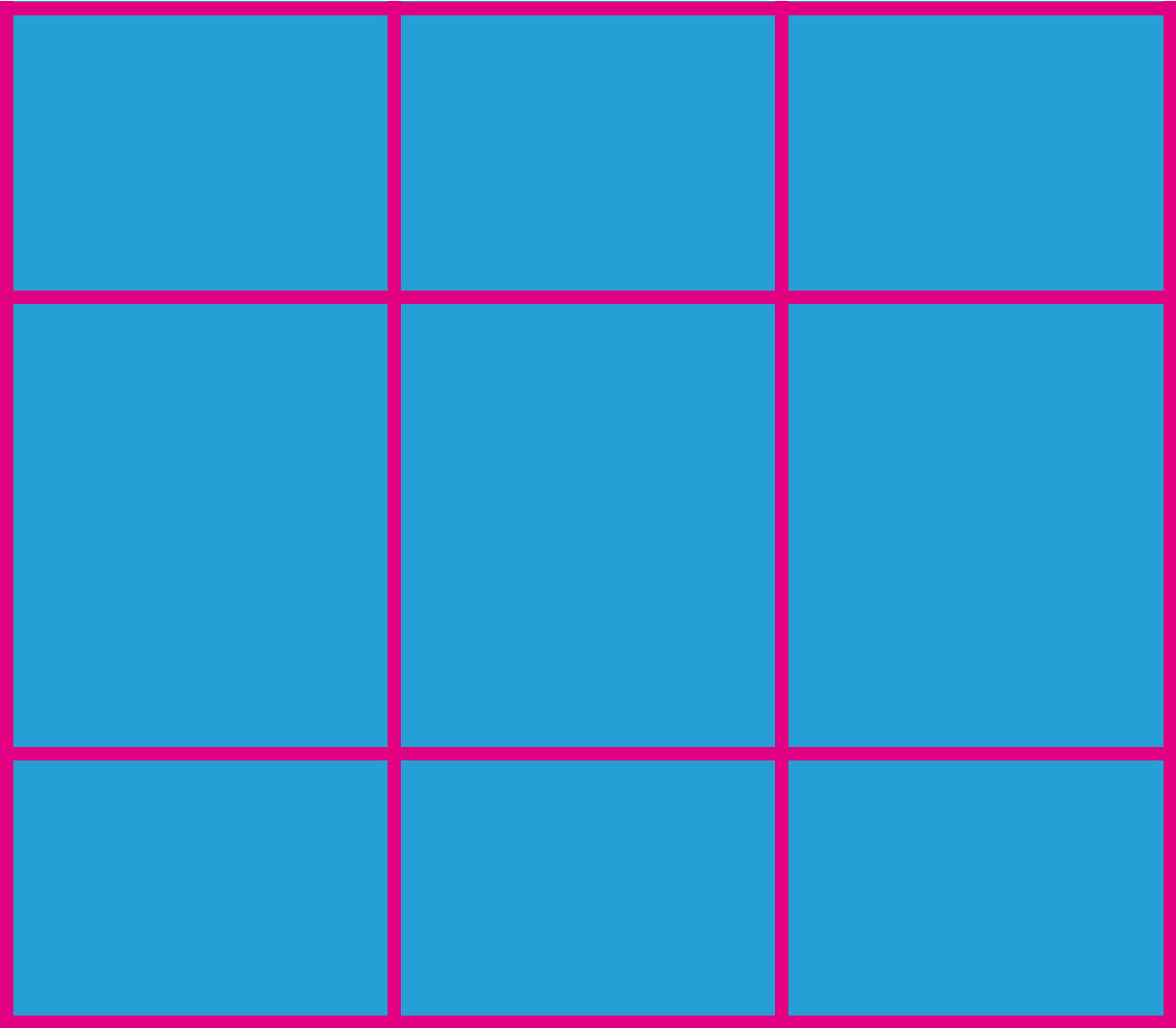
Bleed: 60" w x 60" h
Trim: 59.5" w x 59.5" h
Live: 58.5" w x 58.5" h

Floor Graphic
Adhesive backed vinyl w/ sidewalk overlam
Installation required

Exterior Far Right Windows



Exterior Right Windows - all 42.75" w



31.5" h

50.75" h

29" h

Exterior Right Entrance



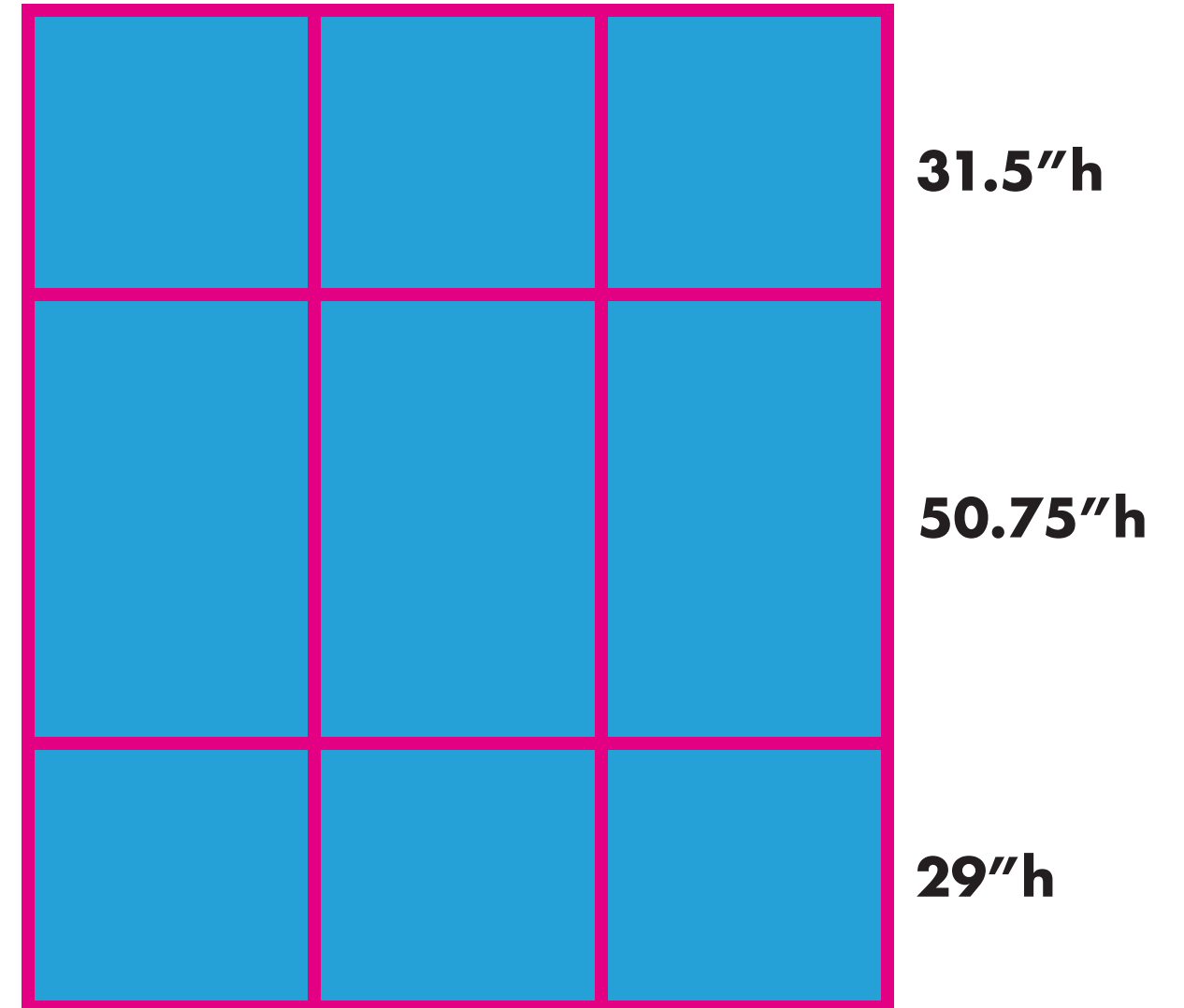
**Exterior Right Entrance over Doors
70" w x 31.75" h**



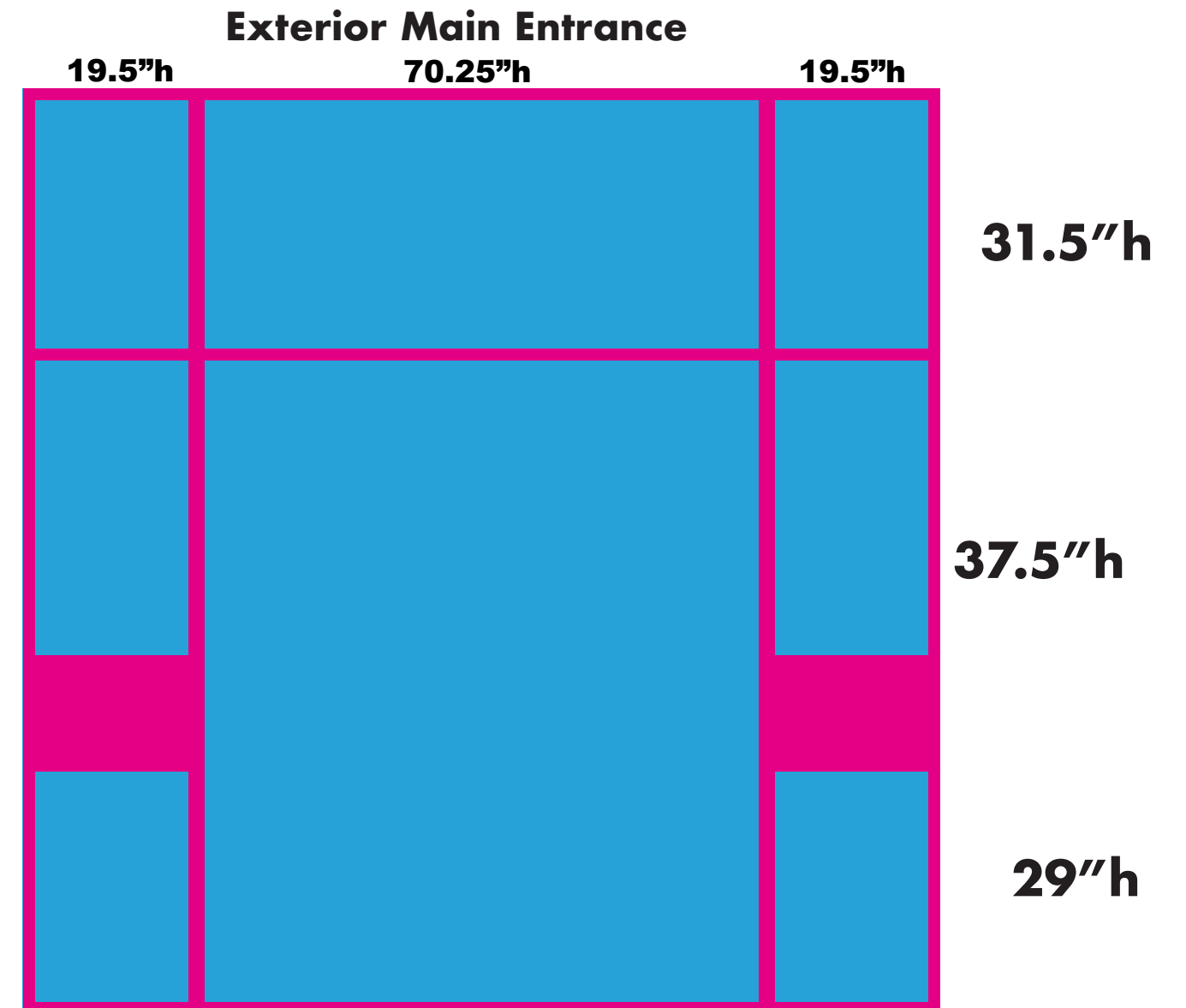
Exterior Right Windows



Exterior Right Windows - all 31.75" w



Exterior Main Entrance



Exterior Left Windows

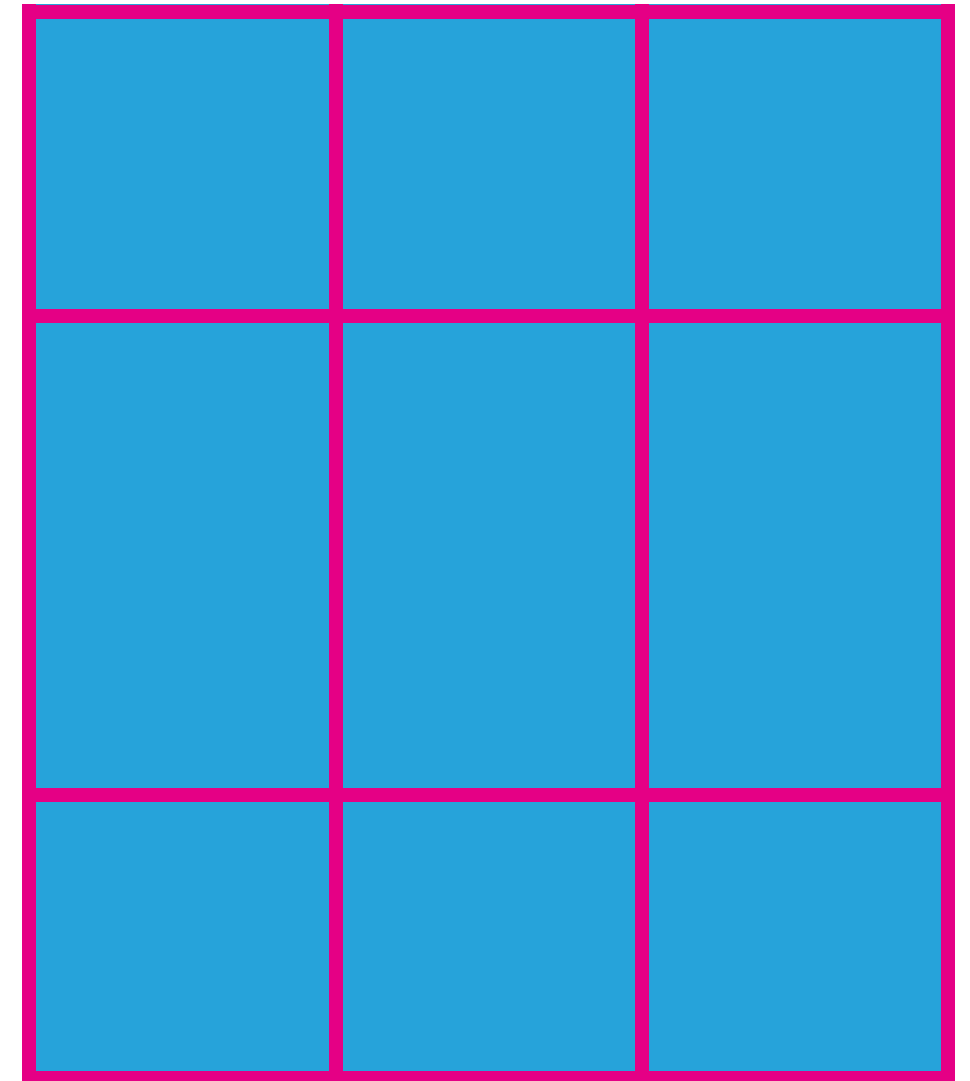


Exterior Left Windows - all 31.75" w

31.5"h

50.75"h

29"h



Exterior Left Entrance



**Exterior Left Entrance over Doors
70"w x 31.75" h**



Exterior Far Left Windows

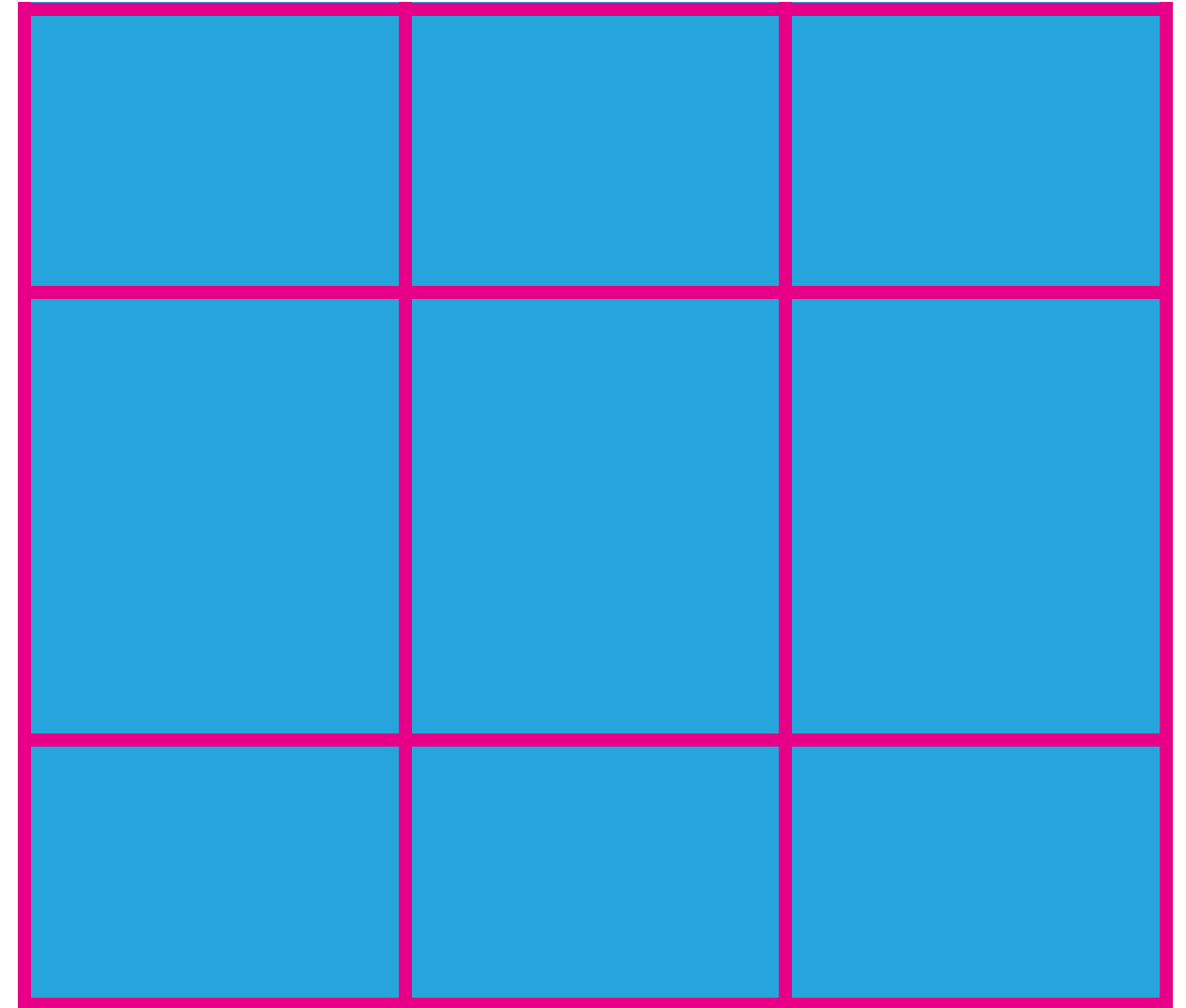


Exterior Left Windows - all 42.75" w

31.5"h

50.75"h

29"h



Entry Banner



Bleed: 117.5" w x 38.5" h

Trim: 116.5" w x 37.5" h

Live: 115.5" w x 36.5" h

Banner

13oz Banner Vinyl

Webbing all sides

Grommets every 12" across top & bottom