

FLORIDA WELCOME CENTER VISITATION: 2024 2025



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
I-10 Welcome Center													
2024	22,066	26,885	37,951	31,596	35,751	49,203	51,661	31,827	21,080	22,814	20,809	23,166	374,809
2025	13,947	17,861	26,890	23,473	34,444	49,395	53,924	29,027	21,309	25,727	24,224	23,487	343,708
Difference	-8,119	-9,024	-11,061	-8,123	-1,307	192	2,263	-2,800	229	2,913	3,415	321	-31,101
% Change	-37%	-34%	-29%	-26%	-4%	0%	4%	-9%	1%	13%	16%	1%	-8%
I-75 Welcome Center													
2024	40,118	56,559	63,236	35,252	33,659	54,898	64,571	25,669	25,849	42,212	33,252	49,867	525,142
2025	38,416	39,917	59,292	36,074	13,754	41,176	31,067	31,675	30,303	42,369	36,434	29,684	430,161
Difference	-1,702	-16,642	-3,944	822	-19,905	-13,722	-33,504	6,006	4,454	157	3,182	-20,183	-94,981
% Change	-4%	-29%	-6%	2%	-59%	-25%	-52%	23%	17%	0%	10%	-40%	-18%
I-95 Welcome Center													
2024	35,805	37,727	42,552	31,770	27,933	39,617	34,666	24,976	18,138	26,591	28,319	30,558	378,652
2025	38,774	38,781	42,292	36,888	33,547	45,595	39,474	29,320	22,715	30,558	33,209	32,787	423,940
Difference	2,969	1,054	-260	5,118	5,614	5,978	4,808	4,344	4,577	3,967	4,890	2,229	45,288
% Change	8%	3%	-0.6%	16%	20%	15%	14%	17%	25%	15%	17%	7%	12%
US 231 Welcome Center													
2024	0	0	0	0	0	0	0	0	0	0	0	0	0
2025	0	0	0	2,485	10,113	13,528	13,291	8,517	7,998	8,655	5,872	6,363	76,822
Difference	0	0	0	2,485	10,113	13,528	13,291	8,517	7,998	8,655	5,872	6,363	76,822
% Change	-	-	-	-	-	-	-	-	-	-	-	-	-
Capitol Welcome Center													
2024	5,206	9,935	6,183	6,126	4,076	4,076	5,658	3,799	3,112	4,597	4,693	4,139	61,600
2025	4,009	6,901	11,340	11,164	4,885	5,791	4,298	3,703	3,945	5,344	4,496	4,017	69,893
Difference	-1,197	-3,034	5,157	5,038	809	1,715	-1,360	-96	833	747	-197	-122	8,293
% Change	-23%	-31%	83%	82%	20%	42%	-24%	-3%	27%	16%	-4%	-3%	13%
TOTAL for all HIGHWAY Welcome Centers													
2024	97,989	121,171	143,739	98,618	97,343	143,718	150,898	82,472	65,067	91,617	82,380	103,591	1,278,603
2025	91,137	96,559	128,474	98,920	91,858	149,694	137,756	98,539	82,325	107,309	99,739	92,321	1,274,631
Difference	-6,852	-24,612	-15,265	302	-5,485	5,976	-13,142	16,067	17,258	15,692	17,359	-11,270	-3,972
% Change	-7%	-20%	-11%	0%	-6%	4%	-9%	19%	27%	17%	21%	-11%	0%
TOTAL for ALL Welcome Centers													
2024	103,195	131,106	149,922	104,744	101,419	147,794	156,556	86,271	68,179	96,214	87,073	107,730	1,340,203
2025	95,146	103,460	139,814	110,084	96,743	155,485	142,054	102,242	86,270	112,653	104,235	96,338	1,344,524
Difference	-8,049	-27,646	-10,108	5,340	-4,676	7,691	-14,502	15,971	18,091	16,439	17,162	-11,392	4,321
% Change	-8%	-21%	-7%	5%	-5%	5%	-9%	19%	27%	17%	20%	-11%	0.3%

Note: US 231 Welcome Center re-opened in April 2025