

# iHeartMedia – Digital Audio

## Advertising Specifications

**Asset Due Date: 2 weeks prior**

### Creative Requirements

Digital Audio



### Ad Specifications

Audio:	:15 and :30 Audio Spots
File Types Accepted	Mp4
Ad Banners:	300x250, 728x90, 160x600, 320x50 <b>The VISIT FLORIDA Coop Logo is required on all display assets <u>with the exception of the 320x50</u></b>
Max File Size:	150KB
Click-Through URL:	Partner to provide click-through URL

### Additional Information

> This program requires the VISIT FLORIDA logo. To view logo guidelines and logo options, [please click here](#)

### Submit Creative

- > We advise that all creative assets are submitted by the state asset due date to avoid any delays and incurring any additional associated program fees.
- > Email files to: [VFCOOP@MilesPartnership.com](mailto:VFCOOP@MilesPartnership.com)

For file specs, material extension and creative questions contact:  
[VFCOOP@MilesPartnership.com](mailto:VFCOOP@MilesPartnership.com) or  
(303) 867-8237