

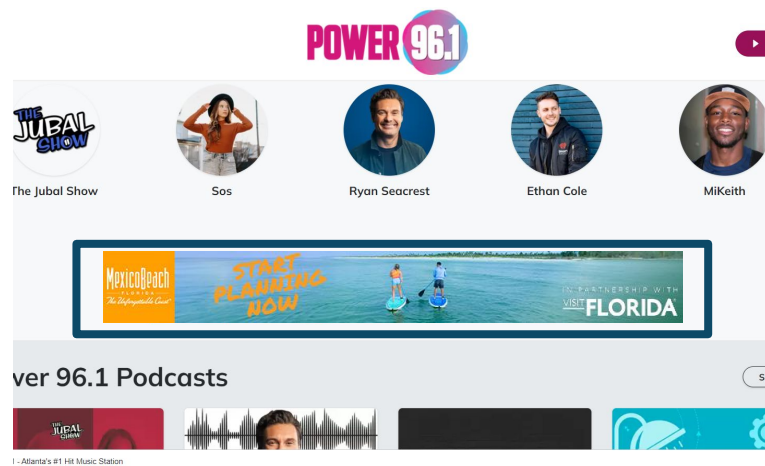
iHeartMedia – Digital Audio

Advertising Specifications

Asset Due Date: 2 weeks prior

Creative Requirements

Digital Audio



Ad Specifications

Audio:	:15 and :30 Audio Spots
File Types Accepted	Mp4
Ad Banners:	300x250, 728x90, 160x600, 320x50 The VISIT FLORIDA Coop Logo is required on all display assets <u>with the exception of the 320x50</u>
Max File Size:	150KB
Click-Through URL:	Partner to provide click-through URL

Additional Information

> This program requires the VISIT FLORIDA logo. To view logo guidelines and logo options, [please click here](#)

Submit Creative

- > We advise that all creative assets are submitted by the state asset due date to avoid any delays and incurring any additional associated program fees.
- > Email files to: VFLOOP@MilesPartnership.com

For file specs, material extension and creative questions contact:
VFLOOP@MilesPartnership.com or
(303) 867-8237