



Coronavirus & Travel Sentiment Analysis

Visit Florida

September 4 - September 10, 2020



Key Insights

September 4 - September 10, 2020
Based on Organic Twitter Conversation



	Positive	Neutral	Negative
US and Travel	6%	45%	49%
US, Travel, and cancellations	5%	11%	84%
Florida and Travel	12%	51%	36%
Re-Booking	22%	26%	52%

While many are divided on international travel restrictions, many are or wish they were still headed to Florida.

- People continue to argue in favor of [lifting the travel ban](#).
- Many critique the federal response to COVID-19, citing [bans in other countries](#) on US travelers.
- Some users are [critical of those who chose to visit Florida](#) for Labor Day Weekend.
- While lots of people [postponed](#) or [cancelled](#) their trip to Disney World, some users are [still planning on attending](#) the parks soon.

Coronavirus and US Travel

September 4 - September 10, 2020

[See full tweet analysis here](#)



3,283

Total Tweets

881

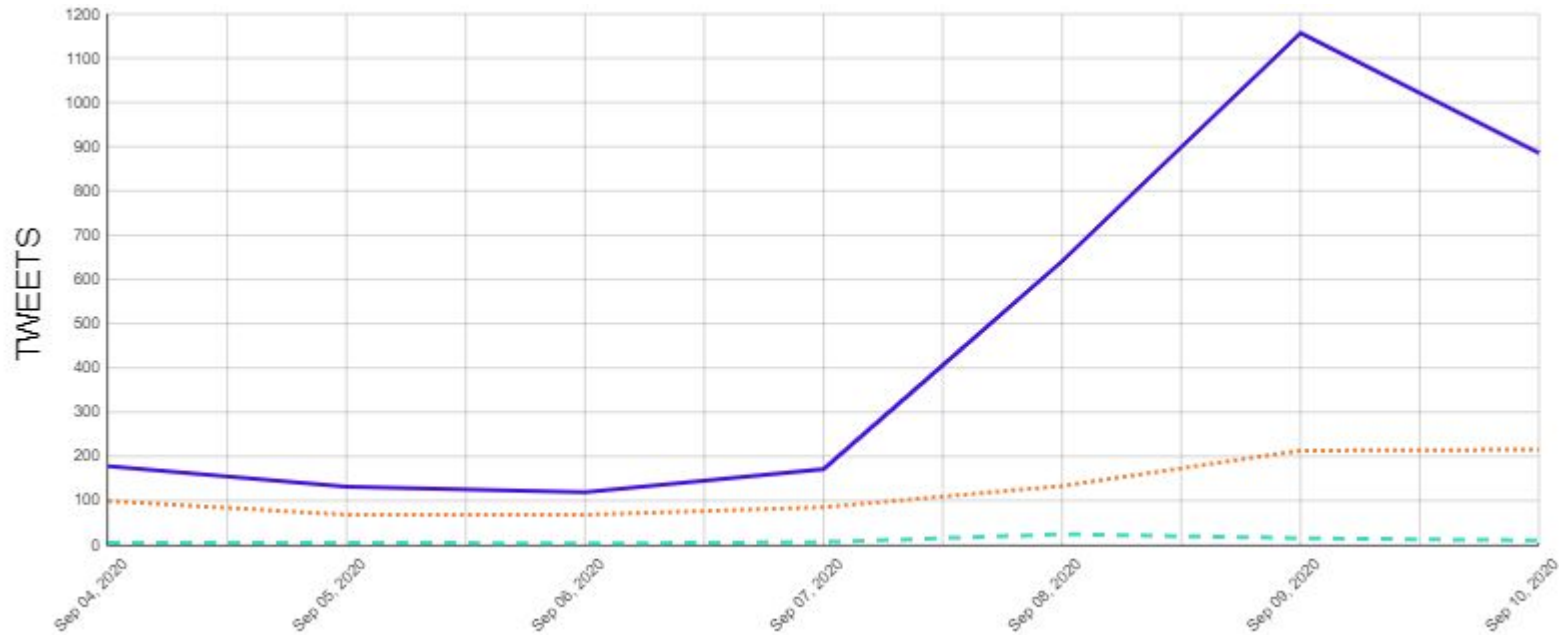
Original Tweets
(excluding retweets)

67

Verified Tweets

171M

Impressions



Definitions:

Total Tweets: See appendix for search string.

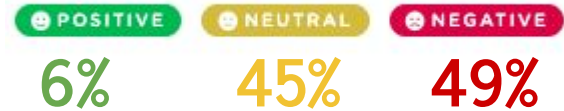
Verified Tweets: Mentions from users who have a blue check next to their username (may include celebrities/influencers, press, or news outlets)

Conversation Drivers

September 4 - September 10, 2020
 Based on Organic Twitter Conversation
[See full sentiment analysis here](#)



Twitter Conversation Sentiment Analysis





Marco
@RealMarcoLeal

The European Union and the USA are having approximately the same number of daily cases (30,000). It's time to stop the Travel Ban. #EU #US #TravelBan #COVID19



Ruby Helyer @rubyhelyer · Sep 4

Just started crying at the reality that I'm missing one of my best friend's wedding tomorrow. ALL my best friends are going, even the one that bails on everything, and I can't make it and I have never felt sadder about missing an event before.

1



Ruby Helyer @rubyhelyer

I used to miss a lot of our meet ups in the UK cause I worked a weekend job for a very long time, but when I moved to Germany I had flexibility and it was fairly cheap to fly back, I managed to see my friends a few times, but the USA (+pandemic/university) is too far & costly :(

Coronavirus, US Travel, and cancellations

September 4 - September 10, 2020

[See full tweet analysis here](#)

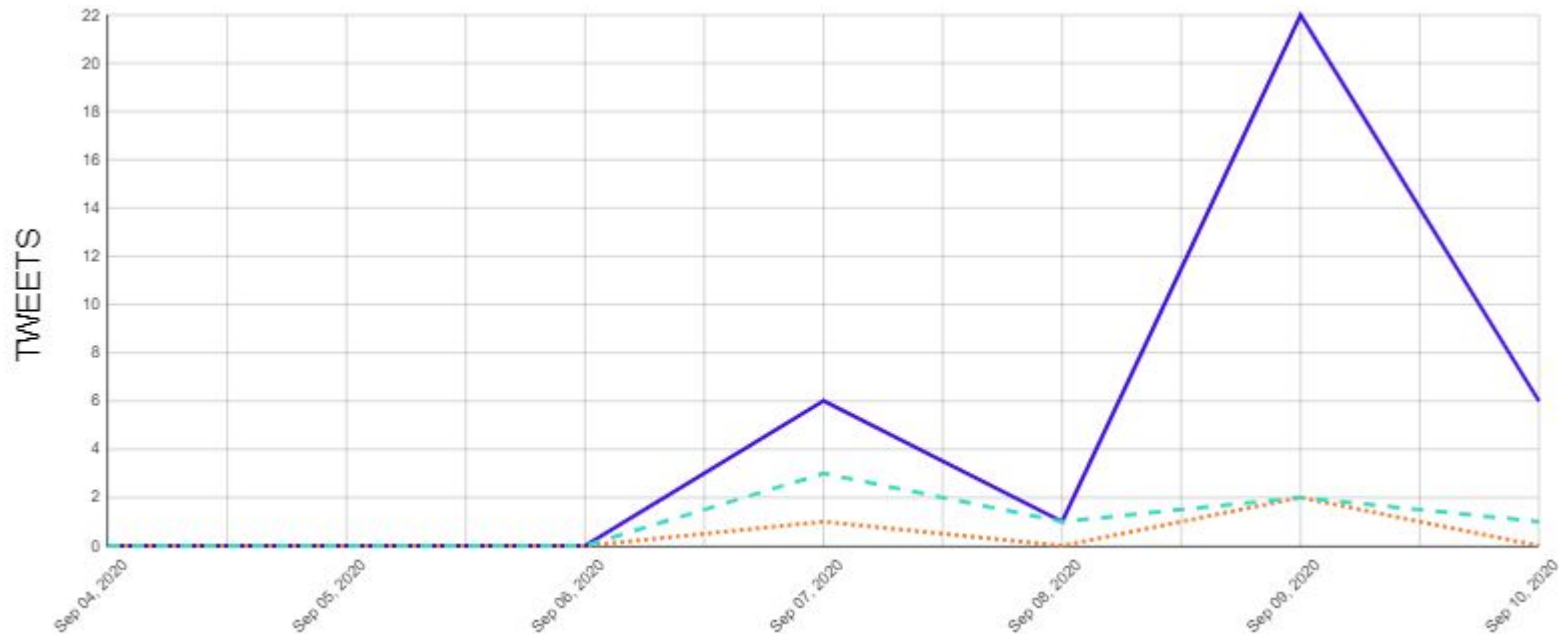


35
Total Tweets

7
Original Tweets
(excluding retweets)

3
Verified Tweets

25M
Impressions



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Conversation Drivers

September 4 - September 10, 2020
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Twitter Conversation Sentiment Analysis



Travelogiq @travelogiq

The beginning of the end of airline change fees? United is ditching them for good – with a major catch - USA TODAY

The beginning of the end of airline change fees? United is ditching them fo... Airlines have waived onerous change fees since the coronavirus crisis began, but United is the first to permanently eliminate them on U.S. flights. [usatoday.com](#)

Blimi Marcus @MarcusBlimi

High marks?? We lost nearly 200,000 lives and I need to cancel my trip to the caribbean because the USA failed this pandemic so bad and is banned from travel there. Who is grading you?

Donald J. Trump @realDonaldTrump · Sep 7

Starting to get VERY high marks in our handling of the Coronavirus (China Virus), especially when compared to other countries and areas of the world. Now the Vaccines (Plus) are coming, and fast!

Coronavirus and Florida Travel

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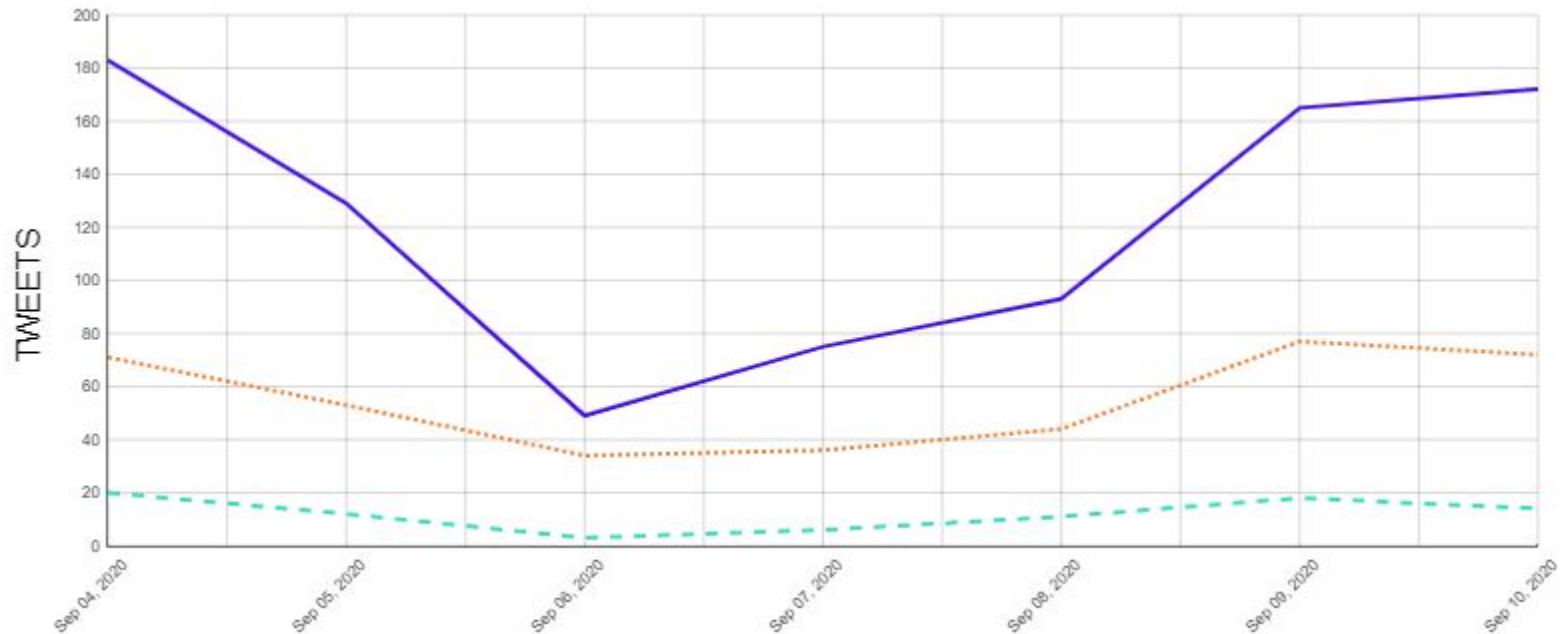


866
Total Tweets

387
Original Tweets
(excluding retweets)

84
Verified Tweets

35M
Impressions



Definitions:

Total Tweets: See appendix for search string.

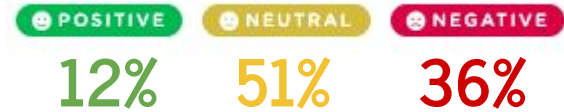
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Conversation Drivers

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Twitter Conversation Sentiment Analysis



Kenneth Stephenson @kenstephenson

No Mickey's Christmas party this year: Disney World cancels some holiday events due to COVID-19

No Mickey's Christmas party this year: Disney World cancels some holiday events due to COVID-19. Disney World fans, you may want to take a deep breath for this one. The holidays are going to look different this year due to the pandemic. [usatoday.com](#)

Tim McGovern @TimMcGov

Are there still travel restrictions traveling from New York City to Florida round trip? #COVID19

Tinseltwist Grace @annalyngraceful - Sep 4

If you're traveling here for Labor Day Weekend...

Okay, no hard feelings, but I hate you. Not joking. Bye.

Tinseltwist Grace @annalyngraceful

I'm sorry you just can't be hot and sexy if you travel and vacation to central Florida during Labor Day weekend during a pandemic. I don't make the rules! That's actual law. So all y'all coming here are just :// uglies 😞



Re-Booking or Future Travel Plans

September 4 - September 10, 2020

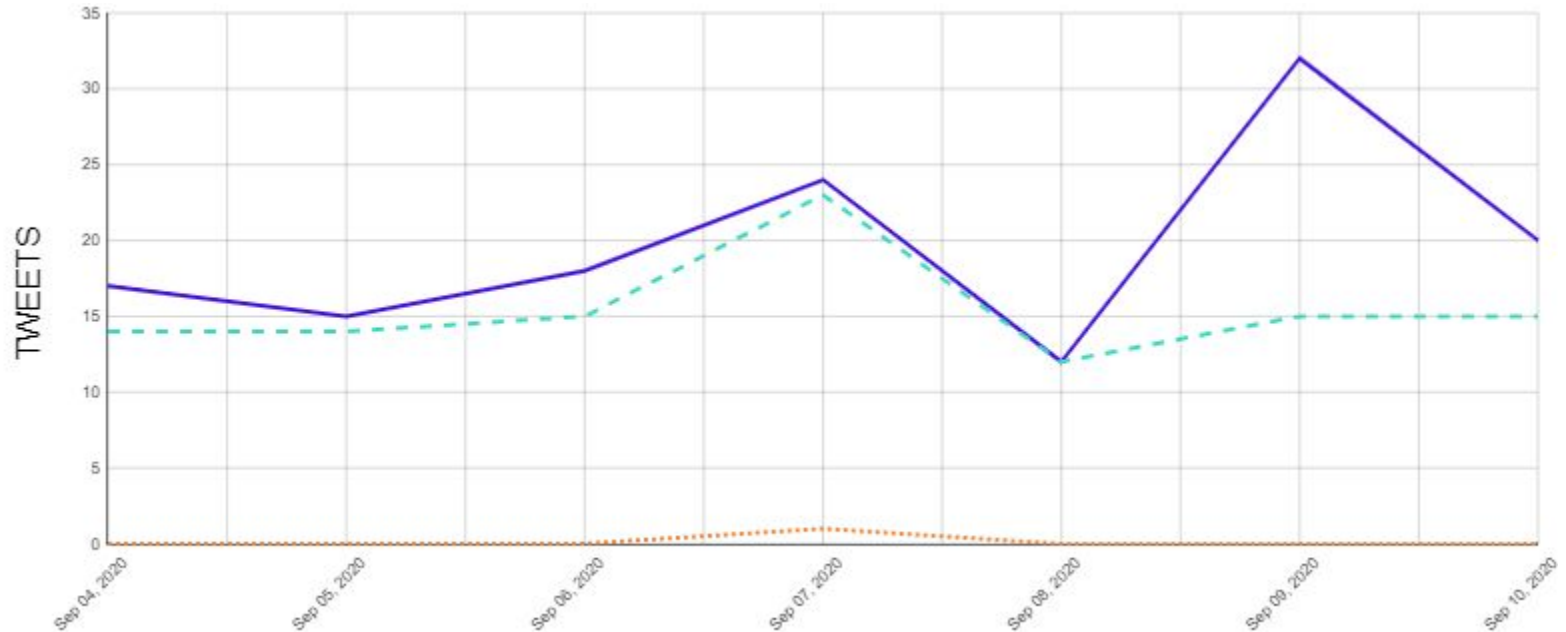
[See full tweet analysis here](#)

138
Total Tweets

108
Original Tweets
(excluding retweets)

1
Verified Tweets

270K
Impressions



Definitions:

Total Tweets: See appendix for search string.

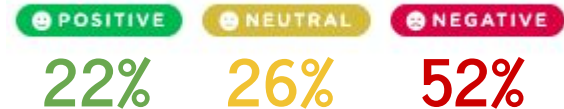
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Conversation Drivers

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Twitter Conversation Sentiment Analysis



Brooke
 @brookes292

I feel like the closer we are to October when we were supposed to go on vacation, the more sad I get. I look forward to going to Disney World, we were planning on spending most of our week at the hotels, eating, & getting drinks by the pool. Instead i'm *still* stuck in a dorm.

Shaylyn Jensen
 @ShaylynSwisher

Derek and I are not able to go to Disney World for our Honeymoon this October due to covid. We do plan to go next year during Halloween season. But we had matching haunted mansion shirts, so we wore them to Valas...

Bianca, The Princess of Hope
 @LadyBianca92

I'm looking forward to going to Disney World in Florida with my family in a few weeks. Plus this will be my very first time going there too! Can't wait to go there with my loving family soon, so excited!

Appendix

US Travel Search String:

(coronavirus OR #coronavirus OR #covid19 OR COVID-19 OR "infection control" OR corona OR "corona virus" OR Wuhan OR 2019-nCov OR pandemic OR quarantine OR "world health organization")(travel OR "travelling to" OR "travelling from" OR flying OR "fly to" OR "fly from" OR fly OR vacation)("united states" OR "to the US" OR "to the U.S." OR usa OR "of america")

US Travel Cancellations Search String:

(coronavirus OR #coronavirus OR #covid19 OR COVID-19 OR "infection control" OR corona OR "corona virus" OR Wuhan OR 2019-nCov OR pandemic OR quarantine OR "world health organization") (cancel OR postpone OR change) (travel OR "travelling to" OR flying OR "fly to" OR fly OR vacation) ("united states" OR "to the US" OR "to the U.S." OR usa OR u.s.a. OR "of america")

Florida Travel Search String:

(coronavirus OR #coronavirus OR #covid19 OR COVID-19 OR "infection control" OR corona OR "corona virus" OR Wuhan OR 2019-nCov OR pandemic OR quarantine) (travel OR "travelling to" OR "travelling from" OR flying OR "fly to" OR "fly from" OR fly OR vacation) ("to florida" OR florida OR miami OR orlando OR tampa OR clearwater OR boca OR "key west" OR "disney world" OR @Waltdisneyworld OR @universalORL OR Alachua OR Baker county OR Bay county OR Bradford OR Brevard OR Broward OR Calhoun OR Charlotte OR Citrus county OR Clay county OR Collier OR Columbia OR DeSoto OR Dixie OR Duval OR Escambia OR Flagler OR Franklin OR Gadsden OR Gilchrist OR Glades OR Gulf OR Hamilton OR Hardee OR Hendry OR Hernando OR Highlands OR Hillsborough OR Holmes OR Indian River OR Jackson OR Jefferson OR Lafayette OR Lake county OR Lee county OR Leon OR Levy OR Liberty county OR Madison OR Manatee county OR Marion OR Martin county OR Miami-Dade OR Monroe OR Nassau county OR Okaloosa OR Okeechobee OR Orange county OR Osceola OR Palm Beach OR Pasco OR Pinellas OR Polk OR Putnam OR Santa Rosa OR Sarasota OR Seminole OR St. Johns county OR St. Lucie OR Sumter OR Suwannee OR Taylor county OR Union county OR Volusia OR Wakulla OR Walton OR Washington county) -(mount sinai OR california)

Re-booking Search String:

("future vacation" OR rebook OR re-book OR rebooking OR "looking forward to going" OR "look forward to going" OR "can't wait to fly" OR "after this is over" OR "plan to go" OR "supposed to go") ("to florida" OR florida OR miami OR orlando OR tampa OR clearwater OR boca OR "key west" OR "disney world" OR @Waltdisneyworld OR @universalORL OR Alachua OR Baker county OR Bay county OR Bradford OR Brevard OR Broward OR Calhoun OR Charlotte OR Citrus county OR Clay county OR Collier OR Columbia OR DeSoto OR Dixie OR Duval OR Escambia OR Flagler OR Franklin OR Gadsden OR Gilchrist OR Glades OR Gulf OR Hamilton OR Hardee OR Hendry OR Hernando OR Highlands OR Hillsborough OR Holmes OR Indian River OR Jackson OR Jefferson OR Lafayette OR Lake county OR Lee county OR Leon OR Levy OR Liberty county OR Madison OR Manatee county OR Marion OR Martin county OR Miami-Dade OR Monroe OR Nassau county OR Okaloosa OR Okeechobee OR Orange county OR Osceola OR Palm Beach OR Pasco OR Pinellas OR Polk OR Putnam OR Santa Rosa OR Sarasota OR Seminole OR St. Johns county OR St. Lucie OR Sumter OR Suwannee OR Taylor county OR Union county OR Volusia OR Wakulla OR Walton OR Washington county) -(election OR polling OR dipper OR sona)