

VISIT FLORIDA® ONLINE HOSPITALITY TRAINING INCENTIVE PROGRAM
(“Sweepstakes”)
PHASE 2 – JANUARY TO MARCH 2017
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VALID EMAIL ADDRESS IS REQUIRED TO PARTICIPATE.

Sweepstakes may only be entered in or from the state of Florida and entries originating from any other jurisdiction are not eligible for entry. This Sweepstakes is governed exclusively by the laws of the United States. You are not authorized to participate in the Sweepstakes if you are not located within the state of Florida.

1. **Eligibility:** Entrant must be a legal resident of Florida, who is 18 years or older at the time of entry, employed as a front-line member of the hospitality industry.

Employees of Sponsor their parent company, subsidiaries, affiliates, advertising and promotion agencies and their employee’s immediate family or household members are not eligible to enter. Void outside the state of Florida, and where prohibited, taxed, or restricted by law. All federal, state and/or local rules and regulations apply. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth within.

2. **State/End Dates:** Sweepstakes begins at 12:00 a.m. E.T. on Sunday, January 1, 2017 and ends at 11:59:59 p.m. E.T. on Friday, March 31, 2017.

3. **How to Enter:** There are two ways to enter during the Sweepstakes Period:

- a. Complete one VISIT FLORIDA Online Hospitality Training course: Visit www.VISITFLORIDA.org.training and click “Begin Training.” Follow the on-screen instructions for signing in or creating a new account and completely and truthfully fill in required information. Once registered, click “Start Course.” Once you complete the course, you must take the final exam and score at least an 80 percent or higher to earn the official VISIT FLORIDA Hospitality Training certificate which serves as official entry.
- b. To receive an entry without completing an Online Hospitality Training Course: Eligible participants can send an email to training@VISITFLORIDA.org with the subject line “Official Entry.” Entries must be sent from the entrant’s work email address and must include full name, title, company name, company address, company website, and phone number.

Limit one entry per person, per email address. More than one entry from any person or e-mail address will not be accepted. Entrants must have a valid email address. No automated entry devices and/or programs permitted. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether

mechanical, human or electronic. Proof of submission will not be deemed to be proof of receipt by Sponsor.

4. Drawing: Winners will be selected in a random drawing from all eligible entries received on or about Monday, April 10, 2017 by Sponsor, whose decisions are final and binding in all matters relating to the Sweepstakes. Odds of winning depend on the number of eligible entries received. Potential winners will be notified by e-mail or mail on or about Monday, April 10, 2017. Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements.

5. Grand Prize: The following prize will be awarded to the winner:

- Two tickets admission, a Touch and Feed program experience for two, and a Behind the Seas tour for two at Marineland Dolphin Adventure. Valid until December 31, 2017. Blackout dates apply. Approximate Retail Value: \$120.00
- One Florida HIA Membership, valid for one year. Approximate Retail Value: \$30.00

Prizes are as stated and may not be altered or exchanged for perceived value or cash. No substitution or election of cash in lieu of prize will be permitted.

Approximate Retail Value: \$150.00

The following prize will be awarded to the winner's business: One \$1,000 VISIT FLORIDA product credit.

PLEASE NOTE: All applicable federal, state, and local taxes on prizes are the sole responsibility of the prize winner.

6. Winner Notification: If the winner cannot be contacted within five calendar days of first notification attempt, if prize or prize notification is returned as undeliverable, if winner rejects his/her prize or in the event of noncompliance with these Sweepstakes rules and requirements, such prize will be forfeited and an alternate winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given. Limit one prize per household.

7. Conditions: Entry constitutes permission to use winner's name, picture, likeness, and city and state of residence for purposes of trade, publicity or promotion for no additional compensation except where prohibited by law. By participating, entrants and winner(s) agree to release and hold harmless Sponsor, Sweepstake Partners, and their parent companies, subsidiaries, affiliates, advertising and promotions agencies, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Sponsor is not responsible if Sweepstakes cannot take place or if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

- 8. Miscellaneous:** All entries become the sole property of Sponsor and none will be acknowledged or returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The “authorized account holder” is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, any combination thereof, or otherwise, including any injury or damage to entrant’s or any other person’s computer related to or resulting from participation or downloading any materials in the Sweepstakes. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR(S) RESERVE(S) THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

- 9. Use of Data:** Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor’s privacy policy at <http://www.visitflorida.com/en-us/privacy-policy.html>. By participating in the Sweepstakes, entrants hereby agree to Sponsor’s collection and usage of their personal information and acknowledge that they have read and accepted Sponsor’s privacy policy.
- 10. List of Winners:** To obtain a list of winners, send a self-addressed, stamped envelope after May 15, 2017 to: VISIT FLORIDA Online Hospitality Training Sweepstakes, P.O. Box 1100, Tallahassee, FL 32302.
- 11. Sponsor:** The Sponsor of this sweepstakes is VISIT FLORIDA, 2540 W. Executive Center Circle, Suite 200, Tallahassee, FL 32301.